

## Structural Change Puts Money in Motion

- Global markets are undergoing a structural change that occurs once or twice a century.
- Do not underestimate how historic this period is, although it may be hard to have this perspective as we go through it in real time.
- These structural changes can put money in motion and be considered investment themes that create longer term investment opportunities to reposition portfolios:

**1. Structural changes are putting money in motion** and are a catalyst for thematic investing – a form of active management that can be a source of alpha in a portfolio.

2. Our objective is to capture the forces shaping tomorrow's markets and **get ahead of the money, not follow it.**

3. We see our investment strategy as a **thematic satellite** that complements traditional core allocations to passive market exposure and stock pickers.

4. Our disciplined, top-down approach offers investors a **dynamic way to participate in these trends we believe are redefining markets.**

**Jim Caron:** Hello, this is Jim Caron, CIO of the Portfolio Solutions Group. Welcome to another edition of Caron's Corner powered by The BEAT, our asset allocation framework across Bonds, Equities, Alternatives, Taxes and short-term Transitional (cash) investing.

For this edition to start 2026, we want to talk about a key theme for us, which is that structural change puts money in motion. Global markets are undergoing a structural change that occurs once or twice a century. Don't underestimate how historic this period is. Although it may be hard to have this perspective as we go through it in real time, these structural changes can put money in motion, and can be understood as investment themes that create longer term investment opportunities to reposition portfolios.

For the first point here, structural changes are putting money in motion and are a catalyst for thematic investing, which is a form of active management that can be a source of alpha in portfolios. Our objective is to capture the forces shaping tomorrow's markets and get ahead of the money, not follow it. We see our investment strategy as a thematic satellite that complements traditional core allocations to passive market exposure and stock pickers. Our disciplined, top-down approach offers investors a dynamic way to participate in the trends redefining markets. Let's get into it.

Let's first define the four major themes that we believe are driving markets. Structural changes are easy to identify. After all tariffs, changes to trade and currency policies that were originally put in place since World War II from the Bretton Woods agreements, the delinking and reducing reliance on China, and foreign policies and relationships being tested and reconditioned. This results in four major themes that create investment opportunities.

The first is deglobalization. This is familiar to all of us. A new global order is driving investment toward resilience, regionalization and national competitiveness. This involves supply chains, reshoring, trade and growth, geopolitical tensions and ultimately. This puts money in motion. If you deglobalize, if you're not going to rely on China to give you all your goods or create all your goods, then developed markets have to reindustrialize.

If you de-globalize, you must reindustrialize, but the innovation and digital adoption are reigniting productivity growth and strengthening long-term economic resilience. Meaning we want to use technology to do this and this is going to really play a big role in manufacturing investment. It's going to shift. There's going to be a shift in employment and wages, productivity hopefully rising, which it has been over the last couple of quarters, and technical upgrading and ultimately energy demand.

The third point is this technological innovation. And we know what this is, right? This is AI automation, a digital infrastructure which is transforming productivity and reshaping the foundations of global growth. Productivity and profits go hand in hand. After all, if you can be more productive, then you can have higher profits. And that's what drives asset prices. Increased efficiencies, capital deepening, which is more investment in labor and machinery and work. Creative destruction ultimately comes through and then ultimately what you end up getting is a cyclical broadening of the markets. And this is really how we think about playing it. I'm going to get into that a little bit later.

Now the fourth component, which I think is very important, is what I call funding sources. Somebody has to pay for all these structural changes. And how are these things financed? Well, there's the traditional mechanism, right. There's the capital markets, which is IPOs, debt markets, private markets. Sure. That's all going to be part of this, but there are other funding sources to fiscal policy or tax policy. That's another area where you can create tax incentives for the private sector to actually drive this type of structural change. And it could come in the form of accelerated depreciation or bonus depreciation. So if you want to build manufacturing structures, you have bonus depreciation, extra depreciation.

The other is through deregulation. Governments can deregulate and try to drive business and productivity and the supply side to generate growth. This is another big part of what I call state capitalism, meaning that it's government driven policies that are trying to get the supply side of the markets, the private sector and the markets, to really ignite and move forward with these overarching policies. This is a key component to this.

Deglobalization, reindustrialization, technological innovation and funding sources are the four thematic ways that we think about investing in these structural changes. So what are the thematic investment

opportunities? Well, as we see it, this opens an opportunity for this type of style investing, which we call thematic investing. Instead of relying on styles of investing like growth versus value or even factor investing, let's instead identify the major themes that are driving capital. Let's anticipate where the cash flows are going and let's get ahead of it. We do this through creating equity baskets that are driven by fiscal or tax policies, deregulation, defense, AI and technology. These are just examples. We can go on and on. The key for us is to be valuation aware. In other words, we don't want to buy or invest in these themes at any price, instead find segments of the market that are attractively priced but have potential for economic value to be released and improve the price of the underlying asset. This can be aided or driven by tax policy, deregulation policies, onshoring manufacturing, etc. Now understand, it's not just about equities. Fixed income can play a role too, as a ballast and a hedge to dampen this type of a portfolio strategy. It could just plainly be an all equity strategy as well. So as we start 2026, we're going to develop these themes further in other Caron's Corners. Stay tuned!

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