

A Recession Needs to Come Soon - It's Expensive To Be Short

- As the old saying goes “Markets may remain irrational longer than one can stay solvent.”
- Said differently, one must respect market price action and technicals, and maybe even the corresponding, but not so obvious, fundamentals.
- To a degree, I think we are seeing this play out in today's market.
- It's so obvious that we are heading into a recession. Consensus expectations at the start of the year called for a recession to start in the first half of 2023.
- It was so obvious except for one thing: it didn't happen, and it's unlikely to happen in the first half of 2023 - and the markets seem to agree. What's going on?

Jim Caron: Hello, this is Jim Caron, Co-CIO of the Global Balanced and Risk Control strategies. One of the things that's going on right now that's quite perplexing is that market prices are going up when many were so sure that, well, we'd either be having a recession or things would be materially slowing down. So I guess the way I like to think about this from a more technical standpoint is that a recession needs to happen soon, otherwise it's going to become very expensive to be short.

As the old saying goes, “markets may remain irrational longer than you can stay solvent.” Said differently, one must respect market price action and also the technicals and maybe even sometimes the not so obvious fundamentals that go with them. To a degree I think we're seeing this play out now. So if I can be a bit facetious and say that it was so obvious that we were heading into a recession. Even consensus expectations at the start of the year called for recession to start in the first half of 2023. The reasons can be laid out; we would see rising jobless claims and consumer weakness from the fourth quarter of 2022 that would certainly spill over into the first quarter of 2023. This would shrink profit margins and earnings would at long last fall. Then late in the first quarter of 2023 we had some volatility with the small- and mid-size banks. Putting it all together it really seemed so obvious that we would be heading into recession in the second quarter, except for one thing. It didn't happen and it's unlikely to happen in the first half of 2023 - and the market seem to agree with that. So what's going on?

I like to phrase this as “Atlas is standing tall.” This of course is a play on the infamous novel “Atlas Shrugged” that depicts a period of dystopian economic conditions. “Atlas is standing tall” implies that such economic conditions this time around did not prevail. This is how I see consensus expectations for the first quarter of 2023 weakness, stacked against reality which was an acceleration and economic activity compared to the widely expected deceleration. Weekly jobless claims were expected to spike in the first quarter of the year, but instead they ran below 200,000. The unemployment rate actually reached a cycle low of 3.4% instead of materially rising. The consumer, instead of weakening, got stronger and spent more, which actually reversed the dip in the fourth quarter. This surprise strength led many analysts to actually upgrade their already previously upgraded first quarter GDP forecast, now sitting between a 2.5 to 3.5% annualized growth rate for the first quarter of 2023.

What we have to take away is that first quarter 2023 nominal GDP is tracking near a 6% annualized rate, a pretty good clip, that has kept profit margins and earnings expectations elevated. As such, the surprising strength, acceleration and positive momentum from the first quarter makes it difficult for a slowdown of sufficient magnitude to create negative quarter-over-quarter growth in the second quarter. In other words, first quarter growth has been so strong that positive momentum is spilling over into the second quarter, making it unlikely that we start a recession this current quarter.

This is all despite the recent shock that we've seen in small- and mid-size banks that rattled confidence and is sure to tighten lending into the real economy, but also likely to happen over a longer period of time. As I like to say, "timing is everything" and the bottom line is that it is expensive to be short. If the market is underweighting risk, i.e. short, well, you don't get paid to be short and those short positions may be forced to be covered. I think this is what is happening today. The data is suggesting we still may have another quarter to wait before a recession might begin, so can the shorts afford to wait? Well, let's take a look at some of the prices out there for the shorts.

Yields on credit related assets are actually still pretty high. High yield yields are about 8.75%, investment grade yields are about 5.4% and emerging market bond yields are about 8.65% (based on Bloomberg closes as of last week.) We like quality housing related exposure in the ABS sector as well. Those yields are also sitting somewhere around 7% for investment grade paper. Many sectors of the market, both stocks and bonds, got taken down to valuation levels that are appealing in select sectors and may bounce if there's no further fallout from the banks and the commercial real estate related events.

If one doesn't take advantage of this, the risk is underperformance if asset prices climb higher. Remember, we are generally ruling out the possibility of a hard landing, just taking down some of that risk. The shorts are figuring this out, doing the math and finding it is relatively expensive to be short risk in the market at this point. I think that's what's happening today and we are in fact seeing some covering. In other words, the technicals and positioning matters right now. But I also want to say that we're not out of the woods and there certainly is risk in the markets right now. We do have to acknowledge that recession probabilities have increased along with the risk of a hard landing actually occurring. That risk has gone up. There's no question about that.

And even though the recession risk has been kicked down the road to the second half of 2023, this risk nevertheless still hangs heavy over the market. Conditions for risks to accelerate are greater given that the markets have received a heavy blow to confidence and the impact of news flow on markets is likely to be asymmetrically negative for asset prices as investors may rapidly extrapolate bad news, whereas good news may only result in grind higher, once we get the initial recovery in markets which we've seen already. The markets have now identified a key risk factor and can look further into the commercial real estate and banking related stresses that could be a correlating agent for risk-off events. The point to all of this is that the outcome is not altogether obvious. Let me say that again, the **outcome is not altogether obvious**, in the sense that there's no obvious path to a hard landing or a recession. Certainly the risks have increased, but it's a trade where volatility can create value. There's going to be a two-way flow in this market and it is essential to have a balanced portfolio, but a process to control for the risks as well.

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