

Bear Market Rally?

August 2022

CUSTOM SOLUTIONS | GLOBAL BALANCED RISK CONTROL TEAM | PATH | 2 August 2022

July saw a rally in major developed markets, which had their best month this year, despite the U.S. going into a technical recession. The S&P 500 (TR) (USD) was up 9.2%, the MSCI Europe (TR) (EUR) followed at 7.6% and the MSCI Japan (TR) (JPY) was up by 4.0%¹. Emerging markets did not receive the same boost, with the MSCI Emerging Markets Index (USD) marginally down -0.2%¹. The last week of July saw a broad-based decline in yields globally. The U.S. 10-Year Treasury yield moved down from 3%² at the end of June to 2.64%³ by month end. The VIX index also moved down to 21³.



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Despite the U.S. Consumer Price Index (CPI) surprising to the upside at 9.1%⁴, a lot of pessimism over inflation prospects appears already to be priced in. There is evidence that demand may come down, and has already done so for gasoline⁵, as consumers feel the impact of high inflation and a slowing economy. A technical recession, with U.S. Gross Domestic Product (GDP) coming in negative for the second consecutive quarter at -0.9% (Q2 2022)⁶, did not deter markets, which rallied. With the Federal Reserve hiking 75bps⁷, as expected, in the same week, markets may be sensing peak hawkishness. Remaining in the U.S., Q2 earnings have beaten expectations and guidance for the next quarter appears not as bad as markets feared. However, though we have seen a substantial derating in valuations, we do not think equities have priced downward revisions in earnings. Depending on the depth of the slowdown to come, our estimates suggest earnings for the S&P 500

Notes:

1. Bloomberg, 1-month returns, as of 31 July 2022.

2. Bloomberg, 30 June 2022.

3. Bloomberg, 31 July 2022.

4. June 2022 US Headline CPI rose 9.1%, core (ex food and energy) rose 5.9%, year-on-year, seasonally adjusted www.bls.gov/cpi/. Released 13 July 2022.

5. Energy Information Administration (EIA), gasoline demand below every other year going back to 2000 on a seasonal 4-week moving average.

6. US Bureau of Economic Analysis, US GDP second quarter 2022, advance estimate. www.bea.gov/data/gdp/gross-domestic-product

7. 27 July 2022. Federal Reserve issues Federal Open Market Committee statement. www.federalreserve.gov

should be 12% – 19% lower than current levels⁸. This supports our belief that recent strength in developed markets is a bear market rally, so we could still see further downside.

Investment Implications

We remained defensive throughout the month, seeing earnings revision downgrades as the next major potential headwind for equities. Our overall fixed income exposure also remained unchanged, in an environment of high inflation, rising rates, continued geopolitical concerns and intensifying threats to global growth. However, within equities, commodities and fixed income, we made a number of tactical changes:

Energy

We reduced our overweight to energy. While supply constraints persist with U.S. producers, demand destruction is evident in the U.S.. As global growth continues to slow, cyclical headwinds will likely intensify, which should be negative for oil prices and the energy sector.

UK, Value and Growth Equities

We moved from overweight to neutral UK Equities, an overweight we had held since February 2022 and, likewise, moved from overweight to neutral Value Equities. For both, economic cycle dynamics warrant a reduction in cyclical exposure. Instead, we allocated to broad-based equities, to maintain stable equity exposure. For portfolios which have active funds, we continued to reduce allocations to growth-oriented active funds.

China A Equities

We added to our overweight China A, first implemented in June 2022, which we continue to believe should benefit from improving growth prospects and supportive policy backdrop, whilst the rest of the world experiences monetary tightening and slowing growth.

Broad Commodities

We moved overweight to neutral broad commodities due to slowing growth and signs of less supply-demand imbalance. We took profits on this position, held since the beginning of February 2022. This was initially an explicit hedge against escalating Russia-Ukraine tensions, which we held given the tight market.

Agriculture

First initiated in early May, we moved overweight to neutral agricultural commodities. Inventories are greater than expected, leading to less support for prices in the second half of the year.

Gold

We reduced our overweight to gold. Near-term upside potential is limited based on its long-held relationship with real yields and our view that real yields should stay in positive territory.

European Investment Grade Credit

We moved from neutral to overweight European Investment Grade Credit. Spreads appear already priced for material growth slowdown. This, coupled with slightly cheap Bund yields, should lead to a more favourable risk/reward set up, as the global economy is in the late stage of the cycle.

Notes:

8. GBaR estimate as of 26 July 2022.

U.S. High Yield

We moved from neutral to underweight U.S. High Yield, given our cautious outlook on U.S. growth and consumption. We believe U.S. High Yield may suffer more from a potential economic shock over the coming months compared to higher quality credit.

Euro (EUR)

We moved from underweight to neutral, as the euro is pricing in bearish economic growth in the eurozone and we may have reached peak fear on Russian gas supply. Likely elevated energy prices should maintain pressure on the European Central Bank (ECB) to be hawkish in forthcoming months. This should support interest rate differentials, which are already inferring higher EUR/USD. With downside risks likely largely priced in the eurozone, the euro could start to revert to fundamentals in 2H 2022.

Japanese Yen (JPY)

We moved first from underweight to neutral, then to overweight, as the downside to JPY against the USD appears to become more and more limited. Interest rate differentials, oil prices and other fundamental drives indicate the JPY is undervalued.

The index performance is provided for illustrative purposes only and is not meant to depict the performance of a specific investment. **Past performance is no guarantee of future results. See Disclosure section for index definitions.**

Tactical Positioning

We have provided our tactical views below:

| Asset Class | -- | - | = | + | ++ | Asset Class | -- | - | = | + | ++ |
|-----------------------|----|------------|-----------|------------|----|----------------------|----|------------|------------|------------|----|
| Equity | | | | | | Fixed Income | | | | | |
| US | | | Dark Blue | | | US IG Credit | | | Dark Blue | | |
| US Energy | | | | Dark Blue | | EU IG Credit | | | Light Blue | Dark Blue | |
| US High Dividend | | | | Dark Blue | | US High Yield | | Dark Blue | Light Blue | | |
| US Value | | | Dark Blue | Light Blue | | EM Sovereign Debt HC | | | Dark Blue | | |
| Eurozone | | Dark Blue | | | | EM Sovereign Debt LC | | | Dark Blue | | |
| UK | | | Dark Blue | Light Blue | | US Treasuries | | | Dark Blue | | |
| European Energy | | | | Dark Blue | | German Bunds | | | Dark Blue | | |
| Japan | | | Dark Blue | | | EU Peripheral Bonds | | Dark Blue | | | |
| Asia ex Japan | | | Dark Blue | | | JGBs | | Dark Blue | | | |
| Chinese Equities | | | | Dark Blue | | Commodities | | | | | |
| Emerging Markets | | | Dark Blue | | | Broad Commodities | | | Dark Blue | Light Blue | |
| Global Growth | | Light Blue | Dark Blue | | | Energy | | | | Dark Blue | |
| Global Infrastructure | | | Dark Blue | | | Agricultural | | | Dark Blue | Light Blue | |
| Global Property | | | Dark Blue | | | Gold | | | | Dark Blue | |
| | | | | | | Currencies | | | | | |
| | | | | | | Euro | | Light Blue | Dark Blue | | |
| | | | | | | JPY | | | Light Blue | Dark Blue | |

Source: MSIM GBaR team, as of 31 July 2022. For informational purposes and does not constitute an offer or a recommendation to buy or sell any particular security or to adopt any specific investment strategy. The tactical views expressed above are a broad reflection of our team’s views and implementations, expressed for client communication purposes. The information herein does not contend to address the financial objectives, situation or specific needs of any individual investor. The signals represent the GBaR team’s view on each asset class. A negative signal indicates a negative or underweight relative view, a positive signal indicates a positive or overweight relative view. Light blue indicates the tactical view before the change, with dark blue indicating the view as of 31 July 2022.

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China A Shares: These are shares of companies based in mainland China denominated in Renminbi and traded in the Shanghai and Shenzhen stock exchanges. They are available to purchase by qualified foreign institutions, where historically they were only available to investors in mainland China.

Consumer Price Index: The Consumer Price Index (CPI) is a measure that examines the weighted average of prices of a basket of consumer goods and services, such as transportation, food and medical care. The CPI is calculated by taking price changes for each item in the predetermined basket of goods and averaging them; the goods are weighted according to their importance. Changes in CPI are used to assess price changes associated with the cost of living.

MSCI Emerging Markets Index: The MSCI Emerging Markets Index (MSCI EM) is a free float-adjusted market capitalization weighted index that is designed to

measure equity market performance of emerging markets.

MSCI Europe Index: The MSCI Europe Index captures large and mid-cap representation across 15 developed markets (DM) countries in Europe.

MSCI Japan Index: The MSCI Japan Index is designed to measure the performance of the large and mid-cap segments of the Japanese market.

S&P 500 Index: The Standard & Poor's (S&P) 500 Index tracks the performance of 500 widely held, large-capitalization U.S. stocks.

VIX®: This is a trademarked ticker symbol for the Chicago Board Options Exchange Market Volatility Index, a popular measure of the implied volatility of S&P 500 Index options. Often referred to as the fear index or the fear gauge, it represents one measure of the market's expectation of stock market volatility over the next 30-day period.

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