

Data Era Adopters

A NEW THEMATIC BASKET INSPIRED BY MS&CO. RESEARCH

Morgan Stanley & Co. LLC Research (“MS&Co. Research”) believes that the Covid-19 pandemic catalyzed a repricing of the value of tech inside non-tech firms and that companies will have a greater sense of urgency to invest in tech in the future



SEEKS TO

Invest in companies that may create gains through investments in technology



INVESTMENT APPROACH

MS&Co. Research used fundamental and qualitative analyses to make its selections



INVESTMENT CONCEPT

MS&Co. Research believes non-tech companies may reshape their business models around technology with the goal of improving company earnings

PRODUCT OVERVIEW

In a recently published report titled “**Data Era Spend – Generating Alpha and Productivity**”, MS&Co. Research created a list of companies it believes are making significant investments in technology in order to improve revenue, profitability and shareholder value. **This new offering takes advantage of MS&Co. Research’s selections, making them investable for Morgan Stanley clients in one transaction.**

Key to the report is MS&Co. Research’s belief that we are in the midst of significant technological improvements involving data technologies, including but not limited to:

- Cloud Computing
- Artificial Intelligence
- The Internet of Things

MS&Co. Research believes certain companies highlighted in the report are trying to make use of technology to:

- Expand into new markets
- Reduce costs
- Enhance product offerings / marketing strategies

MS&Co. Research believes that all of the firms are attempting to use technology to better execute their competitive strategies

Unit Investment Trust Portfolio Information

SPONSOR: Morgan Stanley Smith Barney LLC

ASSET CLASS: Mid to Large Cap Equities

INITIAL DATE OF DEPOSIT: August 26, 2021

TERMINATION DATE: November 28, 2022

SECURITIES: 39

CUSIPs

Cash accounts 617742101

Fee accounts 617742119

MORGAN STANLEY SYMBOLS

Cash accounts MSDEA1

MSDEA1F

Fee accounts MSDEA1F

MSDEAX

Sales Charges for Standard Accounts^{1,2,4}

Retail/Brokerage Accounts

Initial Sales Charge² 0.00%

Deferred Sales Charge 1.50%

Maximum Sales Charge 1.50%

CGA/PM ADVISORY ACCOUNT^{3,4}

Maximum Sales Charge 0.00%

1. Based on a \$10.00 Unit price.

2. There is no initial sales charge if the Unit price is \$10.00 per Unit or less. If the Unit price exceeds \$10.00 per Unit an initial sales charge is paid at the time of purchase.

3. Advisory accounts are charged an annual asset-based fee. See the disclosure page for more information.

4. Unitholders also pay Organizational Fees and ongoing Operating Expenses. Please see the prospectus for more information regarding fees and expenses.

Data Era Adopters

TICKER	SECURITY	WEIGHT	TICKER	SECURITY	WEIGHT
	Communications Services	15.27%		Health Care	7.59%
MTCH	Match Group, Inc.	2.43	ANTM	Anthem, Inc.	2.49
NFLX	NetFlix, Inc.	2.43	SDGR	Schodinger, Inc.	2.61
NYT	New York Times Company Class A	2.66	UNH	UnitedHealth Group Incorporated	2.49
SPOT	Spotify Technology SA	2.52		Industrials	17.95%
TMUS	T-Mobile US, Inc.	2.59	DE	Deere & Company	2.51
DIS	Walt Disney Company	2.64	HON	Honeywell International Inc.	2.56
	Consumer Discretionary	18.41%	NOC	Northrop Grumman Corporation	2.42
AMZN	Amazon.com, Inc.	2.44	PLUG	Plug Power Inc.	2.64
DPZ	Domino's Pizza, Inc.	2.65	RTX	Raytheon Technologies Corporation	2.60
MGM	MGM Resorts International	2.68	SWK	Stanley Black & Decker, Inc.	2.59
NKE	Nike , Inc. Class B	2.64	XPO	XPO Logistics, Inc.	2.63
PENN	Penn National Gaming, Inc.	2.72		Information Technology	4.89%
SBUX	Starbucks Corporation	2.65	MA	Mastercard Inc. Class A	2.39
TSLA	Tesla Inc.	2.63	SEDG	SolarEdge Technologies, Inc.	2.50
	Consumer Staples	5.13%		Materials	10.40%
EL	Estee Lauder Companies Inc. Class A	2.48	AVY	Avery Dennison Corporation	2.65
WMT	Walmart Inc.	2.65	SHW	Sherwin-Williams Company	2.46
	Energy	5.32%	TECK	Teck Resources Limited Class B	2.64
OXY	Occidental Petroleum Corporation	2.66	VALE	Vale S.A. Sponsored ADR	2.65
SLB	Schlumberger NV	2.66		Real Estate	2.64%
	Financials	12.40%	INVH	Invitation Homes, Inc.	2.64
BLK	BlackRock, Inc.	2.09			
LMND	Lemonade Inc.	2.58			
NDAQ	Nasdaq, Inc.	2.55			
RJF	Raymond James Financial, Inc.	2.59			
SPGI	S&P Global, Inc.	2.59			

The composition of the Trust's portfolio was determined as of the initial date of deposit and may slightly differ from that shown due to the requirement that only whole shares be purchased for the portfolio. Sector weightings will likely vary thereafter due to market fluctuations in the underlying securities. Please refer to the prospectus for important disclosures regarding Morgan Stanley & Co. LLC's investment banking relationships and other matters related to the Trust's securities holdings.

ABOUT UITs

Morgan Stanley UITs offer numerous benefits for clients:

- **Disciplined approach:** Takes the emotion out of the investment process by eliminating the need for buy and sell decisions
- **Fully transparent:** Clients know what the UIT holds for the duration of the UIT's life
- **Defined life:** UITs have a defined maturity date
- **Convenience:** UITs offer one ticket exposure to various asset classes, market sectors, thought leadership and/or investment themes
- **Exclusivity:** Offered only to Morgan Stanley clients

Disclosures:

The portfolio is designed to remain fixed over its 15-month life. There is no guarantee it will achieve its objectives.

This communication shall not constitute an offer to sell or a solicitation of an offer to buy; nor shall there be any sale of these securities in any state in which such offer, solicitation, or sale would be unlawful prior to registration or qualification under the securities laws of any such state.

Investors should consider the investment objectives, risks, and charges and expenses carefully before investing. Clients should contact their Financial Advisor or call Morgan Stanley Smith Barney LLC at 1-800-869-0690 to request a prospectus, which contains this and other information about the Trust. Clients should read it carefully before investing.

RISK CONSIDERATIONS | Choosing a unit investment trust ("UIT") depends on a client's tolerance for risk, among other things. As with any equity investment, unit prices will fluctuate and there is no assurance that prices will appreciate and not decline over the life of a UIT. Stock prices can be volatile and holders can lose money by investing in a UIT. In addition, the amount of dividends a client receives depends on each issuer's dividend policy, the financial condition of the securities and general economic conditions. Clients should understand the potential risks associated with common stocks. In addition, the Trust may invest significantly in one or more sectors. Because of their narrow focus, sector investments tend to be more volatile than investments that diversify across many sectors.

The portfolio is a UIT, which uses a buy and hold strategy that is designed to remain fixed over its 15 month term. The Trust issues redeemable securities or "units" at prices based on net asset value. Units can be sold at any time, in accordance with the prospectus, at a price that will reflect the net asset value less any remaining deferred sales charge and/or other charges as applicable. The proceeds may be more or less than the original value of a client's investment. Clients can opt for dividends to be reinvested in additional units or paid out in cash. The Trust is part of a long-term strategy and clients should consider their ability to remain invested until the Trust reaches maturity. Clients should also consider the tax implications of investing in successive portfolios if one is available. Morgan Stanley Smith Barney LLC and its affiliates do not provide tax or legal advice. Clients should seek advice based on the taxpayer's particular circumstances from an independent tax advisor.

While the Trust is based on research published by Morgan Stanley & Co. (MS&Co.) Research, the securities in the Trust were selected by Morgan Stanley Smith Barney LLC, its affiliate and Sponsor of the Trust. Other than providing research, MS&Co. Research is not liable for any information contained in the prospectus which it did not provide. The Trust is not sponsored or endorsed by MS&Co. Research. MS&Co. Research makes no representation or warranty, express or implied, to the unitholders of the Trust or any member of the public regarding the advisability of investing in units of the Trust. MS&Co. Research has no obligation or liability in connection with the investment decisions made by the Sponsor or the Trust or in connection with the administration of the Trust. You should note that the Trust will continue to purchase or hold securities, notwithstanding the fact that MS&Co. Research or its affiliates may revise their opinion with respect to any individual security. In particular, any subsequent publication of a similar type of list of securities or an update of any above referenced list of securities by MS&Co. Research or its affiliates will not affect the composition of the Trust.

Consulting Group Advisor or Portfolio Manager Accounts – Units may be purchased through a Consulting Group Advisor ("CGA") non-discretionary investment advisory account or a Portfolio Manager ("PM") discretionary investment advisory account. Units that are eligible for purchase through CGA/PM accounts are not assessed sales charges, but CGA/PM accounts charge up to a maximum annual asset-based program fee of 2.00%, and clients pay UIT organizational and other expenses. Clients should see the CGA/PM program disclosure brochure (available online at www.morganstanley.com/ADV) for more information on the CGA/PM program, including the conflicts of interest associated with offering a proprietary UIT in the CGA/PM program.

Diversification does not guarantee a profit or protect against a loss.