

# Morgan Stanley

## NextGen Software CEO Summit 2017

JULY 26-28, 2017 | THE ST. REGIS DEER VALLEY | 2300 DEER VALLEY DRIVE EAST | PARK CITY, UTAH

### Agenda

#### Wednesday, July 26, 2017

3:00 p.m.	<b>Check-In</b>
6:30 p.m. – 7:00 p.m.	<b>“Reform, Repatriation and Russia: 186 Chaotic Days and Implications for the Tech Industry”</b> Featuring: Harold Ford Jr., Former U.S. House of Representatives and Managing Director, Morgan Stanley <i>Location: Astor Terrace / Tent (First Level)</i>
7:00 p.m. – 12:00 a.m.	<b>Welcome Cocktails and Dinner – St. Regis Mountain Terrace (Third Level)</b> “Park City Tasting Experience”

#### Thursday, July 27, 2017

7:00 a.m. – 9:00 a.m.	<b>Breakfast – Astor Terrace / Tent (First Level)</b>
7:00 a.m. – 11:30 a.m.	<b>Outdoor Team Activities</b> – <i>hiking, fly fishing, mountain biking, horseback riding, yoga</i>
12:00 p.m. – 1:00 p.m.	<b>Lunch – Astor Terrace / Tent (First Level)</b>
1:30 p.m. – 2:10 p.m.	<b>“Connecting the Worlds of Tech and Sports”</b> A Fireside Chat with Andre Iguodala, Golden State Warriors and Rudy Cline-Thomas, Good Counsel <i>Location: Astor Ballroom (First Level)</i>
2:30 p.m. – 3:10 p.m.	<b>“Succeeding Outside of Neverland”</b> Featuring: Frank Slootman, Chairman, ServiceNow <i>Location: Astor Ballroom (First Level)</i>
3:30 p.m. – 4:30 p.m.	<b>“Around the Campfire: Session One”</b> <i>Managing Boardroom Dynamics</i> <i>Scaling with Efficiency</i> <i>No Touch Selling Model</i> <i>Location: Astor Ballroom and Terrace / Tent (First Level)</i>

## Thursday, July 27, 2017

4:45 p.m. – 5:45 p.m.

### ***“Around the Campfire: Session Two”***

*Industrial IoT – Sources of Value  
Mistakes – The Best and Worse  
Culture – How to Build It, How to Keep It  
Attracting, Retaining and Engaging with Millennials for Long Term Success*

*Location: Astor Ballroom and Terrace / Tent (First Level)*

7:00 p.m.

### **Cocktails – Astor Terrace / Tent (First Level)**

7:30 p.m.

### **Dinner – Astor Terrace / Tent (First Level)**

*Featuring: Shantanu Narayen, CEO, Adobe*

9:30 p.m. – 12:00 a.m.

### **After Dinner Cocktails in Park City**

*Location: TAVERN, 201 Heber Avenue @ Main Street, Park City*

*\*\*shuttles will be provided; meet at the St. Regis main entrance*

12:00 a.m. – 2:00 a.m.

### **After-After Party**

*Location: Ryan Smith’s house @ Stein Eriksen Residences*

*\*\*shuttles will be provided*

## Friday, July 28, 2017

7:30 a.m. – 9:30 a.m.

### **Breakfast – Astor Terrace / Tent (First Level)**

7:30 a.m. – 9:30 a.m.

### **Outdoor Team Activities – yoga, mountain biking, boot camp**

11:00 a.m. – 11:45 a.m.

### ***“Embracing Change at Scale”***

*Featuring: Mark Hurd, CEO, Oracle*

*Location: Astor Ballroom (First Level)*

12:00 p.m. – 1:30 p.m.

### **Lunch and Cocktails – Astor Terrace / Tent (First Level)**