

Item 1

# O'Shaughnessy Asset Management, LLC

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## Firm Brochure

August 2012

This brochure provides information about the qualifications and business practices of O'Shaughnessy Asset Management, LLC. If you have any questions about the contents of this brochure, please contact us at (203) 975-3333 or [info@osam.com](mailto:info@osam.com). The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about O'Shaughnessy Asset Management, LLC also is available on the SEC's web site at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

Part 2A of Form ADV

## **Item 2 — Material Changes**

ADV Part 2A has been amended to reflect some miscellaneous changes in the Supplemental Information-Management sections for CFA designations and outside business activities.

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## **Item 4 —Advisory Business**

We are O'Shaughnessy Asset Management, LLC (OSAM), a Stamford, Connecticut-based quantitative money management firm. We deliver a broad range of equity portfolios to individual investors, institutional investors and the high-net-worth clients of financial advisers. We also manage mutual funds in the United States as well as serving as a sub-adviser to a family of Canadian mutual funds through the Royal Bank of Canada, and serving as a sub-adviser to UCITS funds in the United Kingdom through Skandia Investment Management Ltd.

Our investment strategies are based on the research of our Chairman/CEO and CIO, Jim O'Shaughnessy, widely regarded as a pioneer in quantitative equity analysis. Jim and his team have identified the characteristics that have led to successful investing over the last fifty years, and it is these characteristics that form the foundation of our strategies.

We strongly believe in the value of applying empirical, fundamental research to uncover the best quantitative stock selection strategies. We have done an exhaustive study of the historical characteristics that the best value and growth stocks possess, and this research forms the basis of every portfolio we offer. Our strategies select stocks in a logical, unemotional way, and they appeal to common sense: we look for stocks selling at a discount but showing good potential for growth.

We do not seek to deviate from our strategies, and we adhere to a disciplined systematic process. We believe that many money managers underperform their benchmarks because of their inher-

ent inability to divorce themselves from the emotions that often cloud good decision-making. Our process is consistent and rational; we do not let short term market fluctuations distract us from our longer-term goals. We allow our stock selection screens to add value over full market cycles and we generally stay fully invested in the market. And, unlike most other quantitative managers, our process is transparent. We show you how and why we choose the stocks that we do, helping you fully understand our models and how they are designed to work

We offer a broad range of equity strategies, from small capitalization to large capitalization, growth to value, including multi-capitalization and international strategies (i.e. non-US, Canadian, Global, International, etc.). Many of our investment strategies rank as leaders within their peer groups.

We provide ongoing portfolio management services based on the individual objectives, time horizon and risk tolerance of each client. Our investment supervisory services include investment strategy, asset selection and portfolio monitoring. We participate in some brokers' wrap fee programs; we receive a portion of the wrap fee for our services. See page 4 for more information about these programs.

Sometimes we receive information about a client's finances from the client or from the client's other advisors; we are entitled to assume this kind of information is correct. Sometimes we recommend the services of other professionals to our clients; it is up to the client to decide whether or not to use anyone whom we recommend. Clients must advise us promptly if there is ever any change in their financial situation or investment objectives.

We provide an updated copy of this brochure to each client prior to signing an investment management agreement. Any client may end our services without owing us anything for five business days after signing an investment management agreement.

Jim O'Shaughnessy, through a family company, is the principal owner of our firm, and 8 other employees are equity owners in the firm. We have been in business since 2007, although Jim and his team have been working together at other firms for much longer.

As of December 31, 2011, we managed \$4,406,315,972 of assets across 2,631 accounts, all of which was on a discretionary basis.

### **Miscellaneous**

No Financial Planning/Consulting Services. We **do not** hold ourselves out as providing, nor do we provide, any financial planning or related consulting services. Neither our firm, nor any of our representatives, serves as an attorney, accountant, or insurance agent, and no portion of our services should be construed as the same.

Client Obligations. In performing our services, we shall not be required to verify any information received from the client or from the client's other professionals, and are expressly authorized to rely thereon. Moreover, each client is advised that it remains his/her/its responsibility to promptly notify us if there is ever any change in his/her/its financial situation or investment objectives for the purpose of reviewing/evaluating/revising our previous recommendations and/or services.

Please Note: Investment Risk. Different types of investments involve varying degrees of risk, and it should not be assumed that future performance of any specific investment or investment strategy (including the investments and/or investment strategies recommended or undertaken by our firm) will be profitable or equal any specific performance level(s).

Tradeaway Fees. Relative to its discretionary investment management services, when beneficial to the client, individual equity transactions may be effected through broker-dealers other than the account custodian, in which event, the client generally will incur both the transaction fee charged by the executing broker-dealer and a “tradeaway” fee charged by the account custodian.

## **Item 5 — Fees and Compensation**

Our fees are usually based on a percentage of the client’s assets that we manage.

We generally charge a fee for all assets we manage based on the schedule below. Fees may be sometimes be negotiated, and the final fee will be noted in the client’s investment management agreement. Fees are generally paid after the end of each calendar quarter, either in arrears or in advance depending on the contract terms. Clients may end our services at any time by giving us a notice in writing. If any fees were to be charged in advanced and services were not rendered or terminated before completion, those unearned fees would be refunded on a pro-rata basis. In general, we are paid by withdrawing our fees directly from clients’ accounts on a quarterly (or more frequent) basis; we obtain prior written permission to do this.

This is our general fee schedule (“MM” = million):

<u>Strategy</u>	<u>Fee</u>
Small Cap Growth Small Cap Growth Taxable Small Cap Value	0.85% on first \$25MM 0.75% on next \$75MM 0.70% over \$100MM
Small – Mid Cap Growth	0.65% on first \$25MM 0.60% over \$25MM
Global Equity International Equity International—ADR	0.70% on first \$25MM 0.60% on next \$75MM 0.45% over \$100MM
Micro	1.25%
Value Blend Growth Blend Large Cap Growth Value Opportunities Diversified Aggressive Diversified Conservative Diversified Moderate Market Leaders Growth Market Leaders Value	0.55% on first \$25MM 0.45% on next \$75MM 0.35% over \$100MM
All Cap Core	0.60% on first \$25MM 0.55% over \$25MM

Enhanced Dividend	0.70% on first \$25MM 0.65% over \$25MM
Canadian Equity All Canadian Equity	0.55% on first \$25MM (CAD) 0.45% on next \$75MM (CAD) 0.35% over \$100MM (CAD)

When we provide services to other investment advisers, we receive a share of the investment management fee paid by the client, depending on the nature of the work we do.

Our investment strategies, and the details of those strategies, sometimes change. The most current information about our strategies is available at our web site at [www.osam.com](http://www.osam.com). At the time a client hires us, they direct us to invest in a specific strategy, via either a Strategy Selection Sheet or an Exhibit in the Investment Management Agreement which has some information about the objectives of the strategy.

We serve as investment manager under several wrap fee programs. These programs are sponsored by brokerage firms. Generally, wrap fee program clients have their accounts managed by investment managers, such as OSAM, that participate in the brokerage firms' wrap programs. The brokerage firm provides services such as custody of assets and the execution of trades that the investment manager directs in accord with the investment strategy that the client has selected. Typically, there is also an investment advisor affiliated with or employed by the brokerage firm who is responsible for communicating with the client. In return for a single, all inclusive fee, the brokerage firm evaluates and monitors our performance, executes our trades and remits payment to the investment advisor and us for our services.

When we act as investment manager under a wrap fee program, we do not negotiate brokerage commissions or other costs for the client's account; these costs are included in the all-inclusive wrap fee charged by the broker. Sometimes we may select outside brokers to execute trades for the wrap fee program; however, we generally place buy and sell orders through the sponsor because the wrap fee usually covers only commissions to the sponsor. If we select another broker, then any commissions will typically be charged separately to the client's account over and above the wrap fee.

Clients have the option to purchase investments products that we recommend through brokers and agents they choose; we are not affiliated with any U.S. broker, other than those financial industry activities and affiliations disclosed below in Item 10. Clients may not transfer their investment management agreement to anyone else without our permission. Likewise, we may not transfer the management of a client's account to anyone else without the client's permission.

#### **Item 6 — Performance-Based Fees and Side-By-Side Management**

We, at the client's request, sometimes charge a fee for investment management services that includes a performance-related fee. Accounts with performance-based fees are an inconsequential part of our business, and, for that reason, we do not discuss them at length in this brochure. When we charge a performance-related fee, we comply with the requirements of a federal regulation that governs these fees, including requirements for how we disclose the fees and with whom we are allowed to have performance-based fee arrangements. We rely on our clients to give us financial information about whether they are, or have stopped being, eligible for performance-based fee programs. Some

of our employees manage both conventional and performance-based-fee accounts at the same time; but, because of the nature of our services, we do not believe that any conflicts of interest arise from these multiple duties. We discuss these conflicts, and why we believe they are minimal or non-existent, in the next paragraph. We never increase a client's fees without the client's consent.

Most of our employees provide investment-management services to multiple accounts. For example, an employee may manage mutual funds and also provide management services to a private fund or account. This is called side-by-side management. Some of these accounts may have different investment strategies. Because our employees do not use individual discretion in buying stocks – rather, they buy and sell stocks only at the times and in the amounts determined by a computer model – there are only very limited opportunities for conflicts of interest from side-by-side management at our firm. This is the case even when a stock may be long in one client's portfolio and short in another. We keep compliance policies and procedures designed to identify and minimize any conflicts.

### **Item 7 — Types of Clients**

We give advice to individuals, banks and thrift institutions, mutual funds, pensions and profit-sharing plans, trusts, estates and or charities. We usually will not manage a client's investments unless the client's assets are greater than \$250,000 for individuals who are introduced to us by brokers and financial consultants, and \$5,000,000 for institutions. We may waive these minimums at our discretion.

### **Item 8 — Methods of Analysis, Investment Strategies and Risk of Loss**

Our method of investment management is systematic and unemotional. That means that the stocks we buy for a client's account are chosen by a computer model we have developed, rather than by a person who makes individual judgments about each stock. We use models that we find have produced attractive theoretical returns in the past (either on an absolute and/or risk-adjusted basis) to make future stock selections. The models are based on stock characteristics that have historically indicated strong potential investments. These might include, but are not limited to, stocks that have attractive valuations, strong yields and/or strong recent price trends. We do not conduct any research regarding the merits of any individual stock above and beyond those parameters included in our models—in other words we do not go out and visit with company management, follow media headlines about a company or assess short-term economic factors and the potential impact on our strategies. In fact, we believe these more subjective parameters often cloud the judgment of money managers, leading to under instead of outperformance.

Accounts are rebalanced periodically and we generally screen the portfolios on a daily basis for a series of rules-based parameters, determined by our discretion, which might lead us to sell a position in advance of a scheduled rebalance. These may include a significant decline in the stock's market value, mergers or acquisition activity, or restatement of company financials.

Data for our models comes from industry leading data providers such as Compustat, Worldscope, MSCI, Bloomberg, and CRSP.

An investment in stocks managed using our methods involves risks. These risks are typical of the risks of investing in a diversified portfolio of stocks. We believe that these kinds of investments are suitable for investors who are prepared to make a long-term commitment to this method, who will not need to sell their investments, and who have enough assets to assume the risk of changes in the value of their investments.

Our systems and methods (as with any system of investing in stocks) could result in losses if, for example, the stocks selected are experiencing financial difficulty, become out of the favor in the market because of weak performance, poor earnings forecasts or announcements, negative publicity or general market cycles, or if there are general declines in markets. Our method is not appropriate for investors who cannot afford to bear the risk of these kinds of losses. Also, negative developments affecting a particular stock may occur. Stocks selected by our models may decline during a given year. Rebalancing may result in selling stocks which have recently performed well and increase investments with relatively lower returns. Even with our best efforts, the investment objective of an account may not be achieved, or the value of the account may decrease.

We believe our methods are suitable for investors who are seeking above-average absolute or risk-adjusted total returns, primarily through capital appreciation, in common stocks. These kinds of portfolios fluctuate in value and may not be suitable for investors for whom preservation of capital is their primary objective. There have been times that portfolios of investments selected using some of our strategies have declined in value; on some occasions, these declines have been greater in percentage terms than the declines experienced by broad market indices such as the S&P 500. We develop and recommend models based on their historical, theoretical performance; but we cannot assure clients that those models will produce returns in the future similar to their historical, theoretical returns.

Neither the past performance of any other accounts or funds managed in accordance with our methods, nor the hypothetical historical performance of any index or strategy, is any assurance of future investment results. We do not guarantee the future performance of an account or fund, or any specific level of performance, the success of any investment decision or strategy that we may use, or the success of our overall management.

#### **Item 9 — Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of our business or to the integrity of our management.

#### **Item 10 — Other Financial Industry Activities and Affiliations**

##### **Private Funds**

We control the general partner of a hedge fund, O'Shaughnessy Pari Passu LP (the Fund), which specializes in investing in alternative investments. Interests in the Fund are privately offered, and only to accredited investors. All relevant information and terms of the Fund, including our compensation, are in the confidential offering memorandum of the Fund and the related documents. These documents must be read and signed by investors in the Fund. Because of the unique strategy of the Fund, we may give advice or take actions for the Fund that differs from our advice and actions for individual client accounts. If a particular investment is suitable for the Fund and our individual client accounts, and there is a limited supply of the investment, we will allocate the investment among the Fund and the individual client accounts pro-rata so that no client is given any advantage over another.

Regarding Affiliated Private Funds. As mentioned above, we are considered to be affiliated with O'Shaughnessy Pari Passu LP, a private investment fund (the Fund). Currently, no individuals or entities have been solicited to invest in the Fund. The Fund is comprised exclusively of our firm's and/or its principals' funds. In the future, our firm, on a non-discretionary basis, may recommend that qualified clients consider allocating a portion of their investment assets to the affiliated funds.

The terms and conditions for participation in the Fund, including management and incentive fees, conflicts of interest, and risk factors, are set forth in the Fund's offering documents. Our firm's clients are under absolutely no obligation to consider or make an investment in a private investment fund(s).

Please Note: Private investment funds, such as the Fund, generally involve various risk factors, including, but not limited to, potential for complete loss of principal, liquidity constraints and lack of transparency, a complete discussion of which is set forth in the Fund's offering documents, which will be provided to each client for review and consideration. Unlike other liquid investments that a client may maintain, private investment funds such as the Fund do not provide daily liquidity or pricing. Each prospective client investor will be required to complete a Subscription Agreement, pursuant to which the client shall establish that he/she is qualified for investment in the Fund, and acknowledges and accepts the various risk factors that are associated with such an investment.

Please Also Note: Conflict Of Interest. Because our firm and/or its affiliates can earn compensation from the Fund (both management fees and incentive compensation) that may exceed the fee that our investment advisory firm would earn under its standard asset based fee schedule referenced above, the recommendation that a client become a Fund investor presents a conflict of interest. No client is under any obligation to become a Fund investor. Our firm's Chief Compliance Officer, Raymond Amoroso, III, Esq., remains available to address any questions regarding this conflict of interest.

#### **Other Financial Industry Activities and Affiliations**

We provide sub-advisory services to certain Royal Bank of Canada mutual funds under a contract with RBC Asset Management. RBC Asset Management is an affiliate of Royal Bank of Canada, which also owns a passive minority membership interest in our firm.

We manage a suite of mutual funds distributed through Quasar Distributors LLC, an affiliate of US Bancorp Fund Services Inc.; however, an unaffiliated broker-dealer to our firm. The funds are each a series of Advisors Series Trust. Certain of our firm's employees serve as registered representatives of Quasar Distributors, LLC, which is an SEC registered and FINRA member limited broker-dealer. Quasar serves as the distributor for the Firm's affiliated mutual funds. Our firm employees that serve as Quasar registered representatives do so exclusively in connection with the distribution of the funds (shareholder serving and communications, etc.). No such employee receives any commission compensation or otherwise offers to sell or sells any investment products on a commission basis to the public, including to any firm clients. All Fund shareholder communications are submitted to and approved by Quasar. Fund assets are maintained at US Bancorp. US Bancorp Fund Services Vice President, Michael L. Ceccato, serves as the Funds' chief compliance officer. Mr. Ceccato and his staff conduct ongoing reviews of Fund operations, including an on-site annual compliance review of the Firm relative to the Funds.

We also serve as a sub-adviser to UCITS funds in the United Kingdom through Skandia Investment Management Ltd. which is authorized and regulated by the Financial Services Authority, as well as the Central Bank of Ireland having no objection to our firm acting as Investment Manager to Irish authorized collective investment schemes on behalf of Mercer QIF Fund plc.



## **Item 11 — Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

We do not allow employees to purchase individual stocks for their own accounts or for the accounts of their family members. Employees may sell stocks they owned when they first started working for us by complying with our advance-clearance procedure. Employees are generally permitted to buy mutual fund and exchange-traded funds for their own accounts, subject to reasonable limits. This policy is part of our code of ethics, which serves as a standard of business conduct for all of our employees based upon fundamental principles of openness, integrity, honesty and trust. A copy of our Code of Ethics is available to any client or prospective client upon request. We keep and enforce written policies to prevent the misuse of non-public information.

Our code of ethics covers the following areas: prohibited purchases and sales, insider trading, exempted transactions, prohibited activities, conflicts of interest, gifts and entertainment, confidentiality, service on a board of directors, compliance procedures, compliance with laws and regulations, personal securities transactions, procedures and reporting, certification of compliance, reporting violations, compliance officer duties, training and education, recordkeeping, annual review, and sanctions.

For a copy of the code of ethics, please request it by email directed to [info@osam.com](mailto:info@osam.com).

## **Item 12 — Brokerage Practices**

We maintain trading authority over client accounts. The client chooses the custodian for his account. OSAM will never charge a premium or commission on transactions. We make reasonable efforts to get group discounts on transactions when possible. Regarding our best execution responsibilities for our client base, we have software to measure pre-trade estimates and post-trade results for optimal security pricing and commissions paid. This data is constantly monitored, and the best execution committee meets regularly to review trade data and discuss methods of improvement.

Regarding our intermediary financial advisory business, our trading authority is sometimes limited by the client's objectives and guidelines and by the client's choice of custodian. The majority of our individual clients have given custody of their accounts to brokerage firms they selected. When the individual client uses a broker as his custodian, we usually direct transactions through that broker when we can. However, in some cases (particularly when the securities to be purchased or sold are not broadly traded) we may use another broker in order to obtain best execution. When we are allowed to select the broker or asked to do so by the client, we try to select a financially responsible broker who will provide the best net execution (price received and commission paid), as well as one who will provide effective service in clearance and settlement. This may not be the lowest commission, but it should generally be competitive with prevailing rates. In choosing a broker, we take into account all factors impacting the execution of the order, including liquidity and the amount of capital commitment of the broker. Sometimes we direct the purchase or sale of stocks for more than one account at the same time. These kinds of transactions could potentially benefit or harm one or more particular accounts; we thus do not order these kinds of trades unless we believe they will be in the best interest of the affected accounts. When we order trades at the same time for multiple accounts, we try to allocate the trades fairly to the accounts involved. We typically allot stocks to clients with prices averaged on a per-share basis.

Our firm does **not** currently participate in any soft-dollar programs. Additionally, we do not select brokerage firms based on research or other non-brokerage products provided to us, and our

stock selections do not generally use third-party research products or services except for the databases we discuss at Item 8 of this brochure. Again, we do **not** pay for these databases using soft dollars.

Upon request we may help clients recapture a portion of their commissions through the relationships that exist between clients and other unaffiliated brokers. As a result, some clients may receive lower net commission rates due to the recapture. We alone decide if these programs are practical and in the best interest of the client, depending on each client's circumstances.

### **Item 13 — Review of Accounts**

Because of the disciplined and unemotional nature of our investment methods, accounts invested using our approach are reviewed on a periodic basis. A comprehensive review is performed in connection with the rebalancing of each account. Accounts are generally reviewed and may be rebalanced on a regular cycle. However, we may rebalance in other circumstances, and we may change the factors and models incorporated into our strategies. This process is intended to mitigate risk by forcing a reevaluation of the best- and worst-performing securities at scheduled and certain points in time.

We may monitor investments for "red flag" guidelines (for example, loss of market value, restatement and/or non-timely filing of financials, merger and acquisition activity, bankruptcy or corporate fraud) when we can do that practically; a determination that a red flag event has occurred may cause a security to be sold prior to the end of the rebalance cycle. Once we know of a red flag event, we usually sell the stock as soon as practicable. We then decide how to invest the proceeds from the sale of stocks affected by the red flags. While under normal circumstances securities affected by the red flags will be sold, we may not do that if we think that it is in the best interest of the client to retain the stock. Please note red flags typically account for only a very small percentage of our annual transactions.

### **Item 14 — Client Referrals and Other Compensation**

Sometimes we hire people and businesses to solicit business for us. When we do this, we comply with an SEC rule that applies to solicitors. We have a written agreement with anyone who solicits for us. We pay them a portion of the total fee we receive for managing the account. A solicitation fee may create a conflict of interest because the solicitor has an incentive to recommend our services, even if we may not be the best adviser for the client. When we use a solicitor, the client is not charged any additional fees. If we use a solicitor, we comply with an SEC rule that requires us to disclose compensation of the solicitor before the client signs an agreement with us.

Sometimes the solicitor is a registered investment adviser or registered representative; in those cases, the solicitor must obtain information from the client to determine whether we would be a suitable adviser for the client. Once we are hired, we are responsible for selecting investments appropriate for the investment strategy selected by the client. If the solicitor is not a registered investment adviser or registered representative, then we will determine that our strategy is suitable for the client. Sometimes we consult with our solicitors on market and sales ideas.

We have arrangements with other investment advisers to provide advisory services to accounts that Jim O'Shaughnessy managed while he was employed by Bear Stearns Asset Management, Inc., and to other accounts that Bear Stearns and Co. (formerly a part of JPMorgan Securities) may introduce to us in the future. We share investment management fees with JPMorgan Securities

for these accounts. JPMorgan Securities (or other JPMorgan companies) may solicit accounts for us, and, if they do, we will pay JPMorgan for its services as required by our agreement with them.

**Referral Fees.** If a client is introduced to our firm by either an unaffiliated or an affiliated solicitor, our firm may pay that solicitor a referral fee in accordance with the requirements of Rule 206(4)-3 of the Investment Advisers Act of 1940, and any corresponding state securities law requirements. Any such referral fee shall be paid solely from our advisory firm's investment management fee, and shall not result in any additional charge to the client. If the client is introduced to our firm by an unaffiliated solicitor, the solicitor, at the time of the solicitation, shall disclose the nature of his/her/its solicitor relationship, and shall provide each prospective client with a copy of our firm's written Brochure with a copy of the written disclosure statement from the solicitor to the client disclosing the terms of the solicitation arrangement between our firm and the solicitor, including the compensation to be received by solicitor from our firm. Please Note: As disclosed above, our firm does not currently maintain any "active" solicitor arrangements. Our firm does continue to pay referral compensation to a legacy solicitor relationship that preceded the formation of O'Shaughnessy Asset Management, LLC (OSAM). This legacy solicitor introduced clients to OSAM's founder and Chairman, James O'Shaughnessy, while he was employed at Bear Stearns and is now affiliated with JP Morgan.

#### **Item 15 — Custody**

We do not accept actual custody of any clients' regular managed accounts. We are deemed to have custody of the Fund because we control the Fund's general partner, and the general partner has the right to disburse the Fund's assets.

#### **Item 16 — Investment Discretion**

We generally obtain written authority from clients to place securities buy and sell orders for clients' accounts without permission from the client for each transaction. This authority is contained in the client's investment management agreement.

#### **Item 17 — Voting Client Securities**

For most of the accounts we manage, we have authority to vote proxies, and we make choices about mergers, acquisitions, tender offers, bankruptcy proceedings or other similar events. We use a service provider to help us do these things. Clients may, by asking us sufficiently in advance, direct our vote. We do not engage in proxy contests and do not believe that any meaningful conflicts of interest exist between us and our clients in voting.

We arrange with the client to have the custodian to us or the third-party service provider copies of all proxies and shareholder communications. Except in unusual circumstances, we vote proxies with management. We or the third-party service provider maintains records of proxy voting as required by law, and will give copies of the rules that apply to clients if they ask for them. We will also provide clients with information about how we voted on any proxy issue if they ask. Information regarding the third-party service provider is available upon request as well.

**Proxy Voting Policy.** Unless a client directs otherwise, in writing, we in conjunction with the proxy voting due diligence and administrative services provided by ProxyEdge, a service of Broadridge Financial Solutions, Inc, (or any other third party service provider that we see fit to retain on behalf of our clients) shall be responsible for: (1) directing the manner in which proxies solicited by issuers of securities beneficially owned by the client shall be voted, and (2) making all elections relative to any mergers, acquisitions, and tender offers. Information pertaining to how we (in con-

junction with ProxyEdge) voted on any specific proxy issue is available upon written request from Raymond Amoroso, III Esq, Chief Compliance Officer of OSAM.

Class Action Lawsuit Filings. Class action litigations are lawsuits filed against companies, on behalf of current and past shareholders who are then invited to participate in subsequent settlements by filing a claim. You have most likely received these notices from claims administrators who work for the “class”. In the past, we have responded to clients’ requests for assistance by providing trade data to enable them to complete and file the necessary a claim forms.

However, to improve this process, we have retained an outside company, Financial Recovery Technologies (FRT), to electronically file all class action claims on our clients’ behalf. As a result, any class action claim that you are eligible to file will be handled for you automatically. Fees for this service are on a contingency basis, so there will be no charges against your account; Financial Recovery Technology will absorb any and all costs to provide this service, and deduct their fee (generally between 15-30%) from funds recovered from claims they have filed on your behalf.

As a recipient of this service, you will no longer need to take any action in order to receive class action settlements. While you will continue to receive class action notices from claims administrators for securities held in your account(s), you do not need reply to them or to mail in a claim form.

We will automatically register you for this service. If you are entitled to a settlement, you will receive a check by mail. With this service, claims will not be paid any faster than if you file on your own, and please be aware that either way claims often take a year or longer to process. Also note that the availability of this service does not guarantee that you will receive a payment from any class action. Be assured that while we will provide your name, address and transaction data to Financial Recovery Technologies, your personal information is protected under our Privacy Policy.

If you do NOT want to participate in this program, you may “opt out” by notifying us in writing. Again, if you wish to participate YOU NEED NOT TAKE ANY ACTION. For more information on Financial Recovery Technologies, please go their website at [www.frtservices.com](http://www.frtservices.com) or Chief Compliance Officer, Raymond Amoroso, III, Esq.

#### **Item 18 —Financial Information**

Not applicable.

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## Supplemental Information — Management

Anyone who gives advice for our firm must have earned a college degree or have meaningful investment-related experience. Anyone who does this must also have all required investment-related licenses and designations. None of our employees listed below has been the subject of any material legal or disciplinary event. The telephone number for each of the people listed below is (203) 975-3333.

These are the people who manage our firm and make investment decisions for our clients:

### James P. O'Shaughnessy

#### *Education Background:*

BA (International Economics)	University of Minnesota	1986
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#### *Business Background:*

2007 – Present	Chairman/CEO & CIO	O'Shaughnessy Asset Management, LLC
2001 – 2007	Senior Managing Director	Bear Stearns Asset Management, Inc.
1999 – 2001	Chairman/CEO	Netfolio, Inc.
1987 – 1999	Chairman/CEO	O'Shaughnessy Capital Management, LLC

Jim is the author of these books:

*Invest Like The Best*

*What Works On Wall Street*

*How To Retire Rich*

*Predicting The Markets Of Tomorrow*

Jim is our chairman and chief executive officer. He is also our chief investment officer and lead portfolio manager of the firm; he is ultimately responsible for our investment strategies, working with rest of our team to set the agenda for the firm, and with the chief compliance officer to be in compliance with all laws, rules policies and procedures. Jim was responsible for the development of our existing strategies and directs the team on idea generation and initiatives to improve the models and develop new ones. Jim is also a registered representative of Quasar exclusively in connection with the distribution of OSAM's mutual funds (shareholder serving and communications, etc.); however he does not receive any commission compensation or otherwise offers to sell or sells any investment products on a commission basis to the public, including to any firm clients.

### Christopher S. Loveless

#### *Educational Background:*

BA (Advertising)	Texas Tech University	1993
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#### *Business Background:*

2007 – Present	President & COO/Member	O'Shaughnessy Asset Management, LLC
2001 – 2007	Managing Director/Principal	Bear Stearns Asset Management, Inc.
1999 – 2001	Vice President	Netfolio, Inc.
1997 – 1999	Vice President	O'Shaughnessy Capital Management, LLC
1994 – 1997	Vice President	Merrill Lynch

Chris serves as our president and chief operating officer. He is responsible for operational management of the firm, as well as overseeing the technology, performance, operations and administrative teams. He also serves as the director of sales and leads the institutional sales and client service efforts, answering directly to Jim O'Shaughnessy. Chris is also a registered representative of Quasar exclusively in connection with the distribution of OSAM's mutual funds (shareholder serving and communications, etc.); however he does not receive any commission compensation or otherwise offers to sell or sells any investment products on a commission basis to the public, including to any firm clients.

## **Ari M. Rosenbaum**

### *Educational Background:*

BA (English)	Penn State University	1991
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### *Business Background:*

2007 – Present	Director of the Financial Advisory Business/Member	O'Shaughnessy Asset Management, LLC
2005– 2007	Managing Director	Bear Stearns Asset Management, Inc.
2001 – 2005	Vice President	Arnold Worldwide
1999 – 2001	Vice President	Netfolio, Inc.
1997 – 1999	Vice President	O'Shaughnessy Capital Management, LLC

Ari serves as the director of our financial advisory business. He leads the sales efforts for our intermediary channel. In this role, he keeps current relationships with advisory platforms, family offices and financial advisers. He is also our director of marketing and is supervised by Chris Loveless. Ari is also a registered representative of Quasar exclusively in connection with the distribution of OSAM's mutual funds (shareholder serving and communications, etc.); however he does not receive any commission compensation or otherwise offers to sell or sells any investment products on a commission basis to the public, including to any firm clients.

## **Christopher I. Meredith, CFA**

### *Educational Background:*

MA (Financial Mathematics)	Columbia University	2007
MBA (Finance)	Cornell University	2005
BA (English)	Colgate University	1995

### *Business Background:*

2007 – Present	Director of Research & Portfolio Management/Member	O'Shaughnessy Asset Management, LLC
2005 – 2007	Vice President	Bear Stearns Asset Management, Inc.
2001 – 2003	Director of Technology	Oracle Corp.
1999 – 2001	Director of Technology	Bertelsmann AG
1998 – 1999	Senior Consultant	Oracle Corp.

Chris is a senior portfolio manager and our director of research and portfolio management. He is responsible for portfolio management, investment strategy research and overseeing the firm's trading efforts. His responsibilities include daily model generation and strategy optimization, reviewing account rebalances and trade analysis. On the research side, Chris leads a team of analysts con-

ducting research on new and existing strategies and evaluating the efficacy of new factors answering directly to Jim O'Shaughnessy.

As designated above Chris is also a Chartered Financial Analyst (CFA). The CFA charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals. To earn the CFA charter, candidates must:

- 1) pass three sequential, six-hour examinations;
- 2) have at least four years of qualified professional investment experience;
- 3) join CFA Institute as members; and
- 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

### **Sandra Hahn-Colbert, CFA**

#### *Educational Background:*

MBA	Fordham Graduate School of Business	1991
BA (International Studies)	Siena College	1985

#### *Business Background:*

2007 – Present	Director of Performance, Risk & Operations/Member	O'Shaughnessy Asset Management, LLC
1993 – 2007	Director of Performance & Risk	Neuberger Berman
1986 – 1993	Vice President	Gabelli Asset Management Co.

Sandra is our director of performance, risk and operations. She keeps our performance-standards compliance and ensures the integrity of all data and metrics that accompany the presentation of our performance. She is responsible for managing the relationship with the firm's back office support, which is outsourced, and managing the internal team that supports the portfolio management and trading functions. She reports to Chris Loveless. Sandra is also a registered representative of Quasar exclusively in connection with the distribution of OSAM's mutual funds (shareholder serving and communications, etc.); however he does not receive any commission compensation or otherwise offers to sell or sells any investment products on a commission basis to the public, including to any firm clients.

As designated above Sandra is also a Chartered Financial Analyst (CFA). The CFA charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals. To earn the CFA charter, candidates must:

- 1) pass three sequential, six-hour examinations;
- 2) have at least four years of qualified professional investment experience;
- 3) join CFA Institute as members; and
- 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

**ANY QUESTIONS: OSAM's Chief Compliance Officer, Raymond Amoroso, III, Esq, remains available to address any questions that a client or prospective client may have regarding the above disclosures and arrangements.**

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## **PRIVACY POLICY**

Investment advisers, like all providers of personal financial services, are now required by law to inform their clients of their policies regarding privacy of client information. Investment advisers have been and continue to be bound by professional standards of confidentiality that are even more stringent than those required by law. Therefore, we have always protected your right to privacy.

### **TYPES OF NONPUBLIC PERSONAL INFORMATION WE COLLECT**

We collect nonpublic personal information about you that is either provided to us by you or obtained by us with your authorization.

### **PARTIES TO WHOM WE DISCLOSE INFORMATION**

For current and former clients, we do not disclose any nonpublic personal information obtained in the course of our business except as required or permitted by law. Permitted disclosures include, for instance, providing information to our employees and, in limited situations, to unrelated third parties who need to know that information to assist us in providing services to you. In all such situations, we stress the confidential nature of information being shared.

### **PROTECTING THE CONFIDENTIALITY AND SECURITY OF CURRENT AND FORMER CLIENT'S INFORMATION**

We retain records relating to professional services that we provide so that we are better able to assist you with your professional needs and in some cases, to comply with professional guidelines. In order to guard your nonpublic personal information, we maintain physical, electronic and procedural safeguards that comply with our professional standards.

Please call if you have any questions, because your privacy, our professional ethics, and our ability to provide you with quality financial services are very important to us.

### **CONTACT INFORMATION**

O'Shaughnessy Asset Management  
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Stamford, CT 06901  
203-975-3333  
info@osam.com