



**Part 2A of Form ADV: *Firm Brochure***

**Missouri Valley Partners, Inc.**

One Financial Center  
501 N. Broadway  
St. Louis, MO 63102

June 20, 2014

This brochure provides information about the qualifications and business practices of Missouri Valley Partners, Inc. If you have any questions about the contents of this brochure, please contact the firm's Compliance Department at (312) 368-1442. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Registration with the SEC or with any state securities authority does not imply a certain level of skill or training.

Additional information about Missouri Valley Partners, Inc. also is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). You can search this site by a unique identifying number, known as a CRD number. Our firm's CRD number is 108497.

## **Item 2    Material Changes**

This Firm Brochure, dated **06/20/2014**, provides you with a summary of Missouri Valley Partners, Inc.'s advisory services and fees, professionals, certain business practices and policies, as well as actual or potential conflicts of interest, among other things. This Item is used to provide our clients with a summary of new and/or updated information; we will inform of the revision(s) based on the nature of the information as follows.

1. Annual Update: We are required to update certain information at least annually, within 90 days of our firm's fiscal year end (FYE) of **December 31**. We will provide you with either a summary of the revised information with an offer to deliver the full revised Brochure within 120 days of our FYE or we will provide you with our revised Brochure that will include a summary of those changes in this Item.
2. Material Changes: Should a material change in our operations occur, depending on its nature we will promptly communicate this change to clients (and it will be summarized in this Item). "Material changes" requiring prompt notification will include changes of ownership or control; location; disciplinary proceedings; significant changes to our advisory services or advisory affiliates – any information that is critical to a client's full understanding of who we are, how to find us, and how we do business.

The following summarizes new or revised disclosures based on information previously provided in our Firm Brochure:

### **MATERIAL CHANGES**

Elizabeth A. Watkins has been designated as Chief Compliance Officer effective April 28, 2014 to replace Matthew S. MacLean who was named Chief Compliance Officer on March 28, 2014. Jo Ann Dotson has been removed as Chief Compliance Officer.

Gregory Glidden was removed as President and Scott Roberts was designated as President.

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## **Item 4    Advisory Business**

Missouri Valley Partners, Inc. ("MVP") is a SEC-registered investment adviser with its principal place of business located in Missouri. Missouri Valley Partners, Inc. began conducting business in 2000.

Listed below are the firm's principal shareholders (i.e., those individuals and/or entities controlling 25% or more of this company).

- Stifel Financial Corp,

Missouri Valley Partners, Inc. offers the following advisory services to our clients:

### **INVESTMENT SUPERVISORY SERVICES ("ISS") INDIVIDUAL PORTFOLIO MANAGEMENT**

Our firm provides continuous advice to a client regarding the investment of client funds based on the individual needs of the client. Through personal discussions in which goals and objectives based on a client's particular circumstances are established, we develop a client's personal investment policy and create and manage a portfolio based on that policy. During our data-gathering process, we determine the client's individual objectives, time horizons, risk tolerance, and liquidity needs. As appropriate, we also review and discuss a client's prior investment history, as well as family composition and background.

We manage these advisory accounts on a discretionary or non-discretionary basis. Account supervision is guided by the client's stated objectives (i.e., maximum capital appreciation, growth, income, or growth and income), as well as tax considerations.

Clients may impose reasonable restrictions on investing in certain securities, types of securities, or industry sectors.

Our investment recommendations are not limited to any specific product or service offered by a broker-dealer or insurance company and will generally include advice regarding the following securities:

- Exchange-listed securities
- Securities traded over-the-counter
- Foreign issuers
- Warrants
- Corporate debt securities (other than commercial paper)
- Commercial paper
- Certificates of deposit

- Municipal securities
- Mutual fund shares
- United States governmental securities
- Options contracts on securities

Because some types of investments involve certain additional degrees of risk, they will only be implemented/recommended when consistent with the client's stated investment objectives, tolerance for risk, liquidity and suitability.

### **AMOUNT OF MANAGED ASSETS**

As of 12/31/2013, we were actively managing \$949,539,454 of client's assets on a discretionary basis and we provide advice to \$11,765,053 of client's assets in UMA products.

## **Item 5 Fees and Compensation**

### **INVESTMENT SUPERVISORY SERVICES ("ISS") PORTFOLIO MANAGEMENT FEES**

Our annual fees for Investment Supervisory Services are based upon a percentage of assets under management and generally range from **0.10 to 1.00%**.

The annualized fee for Investment Supervisory Services are charged as a percentage of assets under management, according to the following schedule:

### **INSTITUTIONAL CLIENT RELATIONSHIPS**

Applicant's basic fee schedules for institutional accounts of \$3 Million or above are shown below . Applicant may charge higher fees for accounts under \$3 Million.

#### **INSTITUTIONAL LARGE CAP AND BALANCED**

Tier 1	0.75%	on first	\$10 Million
Tier 2	0.50%	on next	\$10 Million
Tier 3	0.40%	on the Balance	

### **SMALL CAP EQUITY ACCOUNTS**

Tier 1	1.00%	on first	\$1 Million
Tier 2	0.90%	on the Balance	

### **INTERMEDIATE AND LONG-TERM FIXED INCOME ACCOUNTS**

Tier 1	0.40%	on first	\$10 Million
Tier 2	0.30%	on next	\$10 Million
Tier 3	0.20%	on the Balance	

### **SHORT-TERM FIXED-INCOME ACCOUNTS**

Tier 1	0.30%	on first	\$10 Million
Tier 2	0.20%	on next	\$10 Million
Tier 3	0.10%	on the Balance	

## **INDIVIDUAL CLIENT RELATIONSHIPS**

Applicant's basic fee schedules for individual accounts of \$2 Million or above are shown below. Applicant may charge higher fees for accounts under \$2 Million

### **ALL ACCOUNT TYPES EXCEPT SMALL CAP EQUITY ACCOUNTS**

Tier 1	1.00%	on first	\$1 Million
Tier 2	0.75%	on next	\$4 Million
Tier 3	0.50%	on the Balance	

### **SMALL CAP EQUITY ACCOUNTS**

Tier 1	1.00%	on first	\$10 Million
Tier 2	0.90%	on the Balance	

**Account Management Fees:** Missouri Valley Partners, Inc. typically charges a fee for account management that is calculated and paid as a percentage of the assets under management. The Account Management Fee is calculated at an annual rate not to exceed

**1.00%.** Fees are calculated on a quarterly basis, in arrears, based on the average of the market values reported by the Custodian for the last day of the prior billing period and for the last day of each month in the current billing period.

**Limited Negotiability of Advisory Fees:** Although Missouri Valley Partners, Inc. has established the aforementioned fee schedule(s), we retain the discretion to negotiate alternative fees on a client-by-client basis. Client facts, circumstances and needs are considered in determining the fee schedule. These include the complexity of the client, assets to be placed under management, anticipated future additional assets; related accounts; portfolio style, account composition, reports, among other factors. The specific annual fee schedule is identified in the contract between the adviser and each client.

We may group certain related client accounts for the purposes of achieving the minimum account size requirements and determining the annualized fee.

Discounts, not generally available to our advisory clients, may be offered to family members and friends of associated persons of our firm.

Management personnel and other related persons of our firm are licensed as registered representatives of a broker-dealer and/or licensed as insurance agents or brokers. In their separate capacity(ies), these individuals are able to implement investment recommendations for advisory clients for separate and typical compensation (i.e., commissions, 12b-1 fees or other sales-related forms of compensation). This presents a conflict of interest to the extent that these individuals recommend that a client invest in a security which results in a commission being paid to the individuals. Clients are not under any obligation to engage these individuals when considering implementation of advisory recommendations. The implementation of any or all recommendations is solely at the discretion of the client.

## GENERAL INFORMATION

**Termination of the Advisory Relationship:** A client agreement may be canceled at any time, by either party, for any reason upon receipt of **30** days written notice unless otherwise agreed upon in the contract. Upon termination of any account, any prepaid, unearned fees will be promptly refunded. ***In calculating a client's reimbursement of fees, we will pro rate the reimbursement according to the number of days remaining in the billing period.***

**Mutual Fund Fees:** All fees paid to Missouri Valley Partners, Inc. for investment advisory services are separate and distinct from the fees and expenses charged by mutual funds and/or ETFs to their shareholders. These fees and expenses are described in each fund's prospectus. These fees will generally include a management fee, other fund expenses, and a possible distribution fee. If the fund also imposes sales charges, a client may pay an initial or deferred sales charge. A client could invest in a mutual fund directly, without our services. In that case, the client would not receive the services provided by our firm which are designed, among other things, to assist the client in determining which mutual fund or funds are most appropriate to each client's financial condition and objectives. Accordingly, the client should review both the fees charged by the funds and our fees to fully understand the total amount of fees to be paid by the client and to thereby evaluate the advisory services being provided.

**Wrap Fee Programs and Separately Managed Account Fees:** Clients participating in separately managed account programs may be charged various program fees in addition to the advisory fee charged by our firm. Such fees may include the investment advisory fees of the independent advisers, which may be charged as part of a wrap fee arrangement. In a wrap fee arrangement, clients pay a single fee for advisory, brokerage and custodial services. Client's portfolio transactions may be executed without commission charge in a wrap fee arrangement. In evaluating such an arrangement, the client should also consider that, depending upon the level of the wrap fee charged by the broker-dealer, the amount of portfolio activity in the client's account, and other factors, the wrap fee may or may not exceed the aggregate cost of such services if they were to be provided separately. We will review with clients any separate program fees that may be charged to clients.

**Additional Fees and Expenses:** In addition to our advisory fees, clients are also responsible for the fees and expenses charged by custodians and imposed by broker dealers, including, but not limited to, any transaction charges imposed by a broker dealer with which an independent investment manager effects transactions for the client's account(s). Please refer to the "Brokerage Practices" section (Item 12) of this Form ADV for additional information.

**Grandfathering of Minimum Account Requirements:** Pre-existing advisory clients are subject to Missouri Valley Partners, Inc.'s minimum account requirements and advisory fees in effect at the time the client entered into the advisory relationship. Therefore, our firm's minimum account requirements will differ among clients.

**ERISA Accounts:** Missouri Valley Partners, Inc. is deemed to be a fiduciary to advisory clients that are employee benefit plans or individual retirement accounts (IRAs) pursuant to the Employee Retirement Income and Securities Act ("ERISA"), and regulations under the Internal Revenue Code of 1986 (the "Code"), respectively. As such, our firm is subject to specific duties and obligations under ERISA and the Internal Revenue Code that include among other things, restrictions concerning certain forms of compensation. To avoid engaging in prohibited transactions, Missouri Valley Partners, Inc. may only charge fees for investment advice about products for which our firm and/or our related persons do not receive any commissions or 12b-1 fees, or conversely, investment advice about products for which our firm and/or our related persons receive commissions or 12b-1 fees, however, only when such fees are used to offset Missouri Valley Partners' advisory fees.

**Advisory Fees in General:** Clients should note that similar advisory services may (or may not) be available from other registered (or unregistered) investment advisers for similar or lower fees.

**Limited Prepayment of Fees:** Under no circumstances do we require or solicit payment of fees in excess of \$1,200 more than six months in advance of services rendered.



## **Item 6 Performance-Based Fees and Side-By-Side Management**

### **PERFORMANCE-BASED FEES**

While Missouri Valley Partners may accept a performance based fee arrangement, we do not currently have any clients with a performance based fee structure.

Clients should be aware that performance-based fee arrangements may create an incentive for us to recommend investments which may be riskier or more speculative than those which would be recommended under a different fee arrangement.

## **Item 7 Types of Clients**

Missouri Valley Partners, Inc. provides advisory services to the following types of clients:

- Individuals (other than high net worth individuals)
- High net worth individuals
- Pension and profit sharing plans (other than plan participants)
- Charitable organizations
- Corporations or other businesses not listed above
- State or municipal government entities

As previously disclosed in Item 5, our firm has established certain initial minimum account requirements, based on the nature of the service(s) being provided. For a more detailed understanding of those requirements, please review the disclosures provided in each applicable service.

## **Item 8 Methods of Analysis, Investment Strategies and Risk of Loss**

### **METHODS OF ANALYSIS**

We use the following methods of analysis in formulating our investment advice and/or managing client assets:

***Fundamental Analysis.*** We attempt to measure the intrinsic value of a security by looking at economic and financial factors (including the overall economy, industry conditions, and the financial condition and management of the company itself) to determine if the company is underpriced (indicating it may be a good time to buy) or overpriced (indicating it may be time to sell).

Fundamental analysis does not attempt to anticipate market movements. This presents a potential risk, as the price of a security can move up or down along with the overall market regardless of the economic and financial factors considered in evaluating the stock.

**Technical Analysis.** In this type of analysis, we measure the movements of a particular stock against the overall market in an attempt to predict the price movement of the security.

**Quantitative Analysis.** We use mathematical models in an attempt to obtain more accurate measurements of a company's quantifiable data, such as the value of a share price or earnings per share, and predict changes to that data.

A risk in using quantitative analysis is that the models used may be based on assumptions that prove to be incorrect.

**Qualitative Analysis.** We subjectively evaluate non-quantifiable factors such as quality of management, labor relations, and strength of research and development factors not readily subject to measurement, and predict changes to share price based on that data.

A risk in using qualitative analysis is that our subjective judgment may prove incorrect.

**Asset Allocation.** Rather than focusing primarily on securities selection, we attempt to identify an appropriate ratio of stocks, fixed income, and cash suitable to the client's investment goals and risk tolerance.

A risk of asset allocation is that the client may not participate in sharp increases in a particular security, industry or market sector. Another risk is that the ratio of stocks, fixed income, and cash will change over time due market movements and, if not corrected, will no longer be appropriate for the client's goals.

**Risks for all forms of analysis.** Our securities analysis methods rely on the assumption that the companies whose securities we purchase and sell, the rating agencies that review these securities, and other publicly-available sources of information about these securities, are providing accurate and unbiased data. While we are alert to indications that data may be incorrect, there is always a risk that our analysis may be compromised by inaccurate or misleading information.

## **INVESTMENT STRATEGIES**

We use the following strategy(ies) in managing client accounts, provided that such strategy(ies) are appropriate to the needs of the client and consistent with the client's investment objectives, risk tolerance, and time horizons, among other considerations:

**Long-term purchases.** We purchase securities with the idea of holding them in the client's account for a year or longer. Typically we employ this strategy when:

- we believe the securities to be currently undervalued, and/or
- we want exposure to a particular asset class over time, regardless of the current

projection for this class.

A risk in a long-term purchase strategy is that by holding the security for this length of time, we may not take advantage of short-term gains that could be profitable to a client. Moreover, if our predictions are incorrect, a security may decline sharply in value before we make the decision to sell.

**Short-term purchases.** When utilizing this strategy, we purchase securities with the idea of selling them within a relatively short time (typically a year or less). We do this in an attempt to take advantage of conditions that we believe will soon result in a price swing in the securities we purchase.

A short-term purchase strategy poses risks should the anticipated price swing not materialize; we are then left with the option of having a long-term investment in a security that was designed to be a short-term purchase, or potentially taking a loss.

In addition, this strategy involves more frequent trading than does a longer-term strategy, and will result in increased brokerage and other transaction-related costs, as well as less favorable tax treatment of short-term capital gains.

**Trading.** We purchase securities with the idea of selling them very quickly (typically within 30 days or less). We do this in an attempt to take advantage of our predictions of brief price swings.

**Risk of Loss.** Clients should understand that investing in any securities, including mutual funds, involves a risk of loss of both income and principal.

## **Item 9    Disciplinary Information**

We are required to disclose any legal or disciplinary events that are material to a client's or prospective client's evaluation of our advisory business or the integrity of our management.

Our firm and our management personnel have no reportable disciplinary events to disclose.

## **Item 10    Other Financial Industry Activities and Affiliations**

As set forth above, MVP is a wholly-owned subsidiary of Stifel Financial Corporation ("Stifel"). Stifel is a financial services holding company whose stock is publicly-traded on the New York Stock Exchange under the symbol SF. The Stifel affiliated group of entities includes registered broker-dealers and/or other registered investment advisers. These affiliates include Stifel Nicolaus & Company, Incorporated; Century Securities Associates, Inc.; Thomas Weisel Capital Management LLC; Thomas Weisel Global Growth Partners LLC; Ziegler Capital Management, LLC; Montibus Capital Management LLC; Choice Financial Partners, Inc.; Keefe, Bruyette & Woods, Inc.; E.J. De La Rosa & Co. and Miller Buckfire & Company, LLC.

MVP provides investment management services to accounts in Stifel Nicolaus wrap fee programs. Stifel Nicolaus' wrap fees generally do not vary on the basis of the managers selected. As a result, when the end-wrap client selects MVP out of all other available options under the Stifel Nicolaus wrap platform, the total portion of the wrap fees that is retained by the Stifel affiliated group will be higher than when the wrap client selects an unaffiliated adviser.

Stifel Nicolaus may act as a selling broker and/or placement agent for investment funds managed by MVP, or may act as underwriter or placement agent in connection with the public or private sales of securities owned by a MVP advisory client. In addition, from time to time, Stifel Nicolaus may separately provide other services to MVP's clients and/or to the issuers of securities held in MVP's portfolios. In such instances, Stifel Nicolaus generally will be paid customary fees for its services. In each such case, the client will receive appropriate disclosure of the affiliated relationship between Stifel Nicolaus and MVP.

From time to time, MVP may use research provided by our affiliate, KBW, in formulating our Strategies. Clients are not charged separately for the value of such research.

MVP has adopted policies and procedures designed to address conflicts, including policies restricting MVP's trading in a security when an affiliate notifies MVP that the affiliate has material non-public information about the security and/or issuer. As a result, MVP may not be able to dispose of a security at a favorable time or take advantage of investment opportunities that would be available to it but for its affiliation with such affiliates. As set forth above, MVP generally does not use affiliated brokers for execution and/or custody except with client consent and/or in the case of mutual funds, in compliance with the requirement of Rule 10f-3 of the Investment Company Act of 1940, as amended, (the "1940 Act"). In addition, a MVP employee or an affiliate's employee can only invest or withdraw assets from an investment account or mutual fund managed by MVP at a time when other unaffiliated customers could do the same.

## **Item 11 Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

Our firm has adopted a Code of Ethics which sets forth high ethical standards of business conduct that we require of our employees, including compliance with applicable federal securities laws.

Missouri Valley Partners, Inc. and our personnel owe a duty of loyalty, fairness and good faith towards our clients, and have an obligation to adhere not only to the specific provisions of the Code of Ethics but to the general principles that guide the Code.

Our Code of Ethics includes policies and procedures for the review of quarterly securities transactions reports as well as initial and annual securities holdings reports that must be submitted by the firm's access persons. Among other things, our Code of Ethics also requires the prior approval of any acquisition of securities in a limited offering (e.g., private placement)

or an initial public offering. Our code also provides for oversight, enforcement and record keeping provisions.

Missouri Valley Partners, Inc.'s Code of Ethics further includes the firm's policy prohibiting the use of material non-public information. While we do not believe that we have any particular access to non-public information, all employees are reminded that such information may not be used in a personal or professional capacity.

A copy of our Code of Ethics is available to our advisory clients and prospective clients. You may request a copy by calling the firm's Compliance Department at (312) 368-1442.

Missouri Valley Partners, Inc. and individuals associated with our firm are prohibited from engaging in principal transactions.

Missouri Valley Partners, Inc. and individuals associated with our firm are prohibited from engaging in agency cross transactions.

Our Code of Ethics is designed to assure that the personal securities transactions, activities and interests of our employees will not interfere with (i) making decisions in the best interest of advisory clients and (ii) implementing such decisions while, at the same time, allowing employees to invest for their own accounts.

Our firm and/or individuals associated with our firm may buy or sell for their personal accounts securities identical to or different from those recommended to our clients. In addition, any related person(s) may have an interest or position in a certain security(ies) which may also be recommended to a client.

It is the expressed policy of our firm that no person employed by us may purchase or sell any security prior to a transaction(s) being implemented for an advisory account, thereby preventing such employee(s) from benefiting from transactions placed on behalf of advisory accounts.

As disclosed in the preceding section of this Brochure (Item 10), we are wholly-owned by Stifel Financial Corp., the holding company for Stifel, Nicolaus & Company. As a broker dealer, Stifel is licensed and permitted to profit from and trade with Clients for its own account ("Principal Transactions") and for accounts of others or affiliates by representing both sides of the transaction ("Agency Cross Transactions"). We do not purchase securities for clients through Stifel Nicolaus.

## **Item 12 Brokerage Practices**

For discretionary clients, Missouri Valley Partners, Inc. requires these clients to provide us with written authority to determine the broker dealer to use and the commission costs that will be charged to these clients for these transactions.

These clients must include any limitations on this discretionary authority in this written authority statement. Clients may change/amend these limitations as required. Such amendments must be provided to us in writing.

Missouri Valley Partners, Inc. will endeavor to select those brokers or dealers which will provide the best services at the lowest commission rates possible. The reasonableness of commissions is based on the broker's stability, reputation, ability to provide professional services, competitive commission rates and prices, research, trading platform, and other services which will help Missouri Valley Partners, Inc. in providing investment management services to clients. Missouri Valley Partners, Inc. may, therefore recommend (or use) the use of a broker who provides useful research and securities transaction services even though a lower commission may be charged by a broker who offers no research services and minimal securities transaction assistance. Research services may be useful in servicing all our clients, and not all of such research may be useful for the account for which the particular transaction was effected.

Consistent with obtaining best execution for clients, Missouri Valley Partners, Inc. may direct brokerage transactions for clients' portfolios to brokers who provide research and execution services to Missouri Valley Partners, Inc. and, indirectly, to Missouri Valley Partners, Inc.'s clients. These services are of the type described in Section 28(e) of the Securities Exchange Act of 1934 and are designed to augment our own internal research and investment strategy capabilities. This may be done without prior agreement or understanding by the client (and done at our discretion). Research services obtained through the use of soft dollars may be developed by brokers to whom brokerage is directed or by third-parties which are compensated by the broker. Missouri Valley Partners, Inc. does not attempt to put a specific dollar value on the services rendered or to allocate the relative costs or benefits of those services among clients, believing that the research we receive will help us to fulfill our overall duty to our clients. Missouri Valley Partners, Inc. may not use each particular research service, however, to service each client. As a result, a client may pay brokerage commissions that are used, in part, to purchase research services that are not used to benefit that specific client. Broker-dealers we select may be paid commissions for effecting transactions for our clients that exceed the amounts other broker-dealers would have charged for effecting these transactions if Missouri Valley Partners, Inc. determines in good faith that such amounts are reasonable in relation to the value of the brokerage and/or research services provided by those broker-dealers, viewed either in terms of a particular transaction or our overall duty to its ('brokerage') discretionary client accounts.

Certain items obtainable with soft dollars may not be used exclusively for either execution or research services. The cost of such "mixed-use" products or services will be fairly allocated and Missouri Valley Partners, Inc. makes a good faith effort to determine the percentage of such products or services which may be considered as investment research. The portions of the costs attributable to non-research usage of such products or services are paid by our firm to the broker-dealer in accordance with the provisions of Section 28(e) of the Securities Exchange Act of 1934.

When Missouri Valley Partners, Inc. uses client brokerage commissions to obtain research or brokerage services, we receive a benefit to the extent that Missouri Valley Partners, Inc. does not have to produce such products internally or compensate third-parties with our own money for the delivery of such services. Therefore, such use of client brokerage commissions results in a conflict of interest, because we have an incentive to direct client brokerage to those brokers who provide research and services we utilize, even if these brokers do not offer the best price or commission rates for our clients.

Missouri Valley Partners may direct commissions to a broker that has referred investment advisory clients to our firm, if otherwise consistent with best execution.

Within our last fiscal year, we have obtained the following products and services on a soft-dollar basis:

Level II NASDAQ Pricing  
Research

Brokers that we select to execute transactions may from time to time refer clients to our firm. Missouri Valley Partners, Inc. will not make commitments to any broker or dealer to compensate that broker or dealer through brokerage or dealer transactions for client referrals; however, a potential conflict of interest may arise between the client's interest in obtaining best price and execution and Missouri Valley Partners, Inc.'s interest in receiving future referrals.

Missouri Valley Partners, Inc. conducts periodic soft-dollar reviews, analyzing price and commissions offered by the various brokers used and volume of client commissions directed to each broker. Moreover, we perform a qualitative ranking of all brokers used by interviewing and/or polling our research and trading staff.

Missouri Valley Partners, Inc. will block trades where possible and when advantageous to clients. This blocking of trades permits the trading of aggregate blocks of securities composed of assets from multiple client accounts, so long as transaction costs are shared equally and on a pro-rated basis between all accounts included in any such block.

Block trading may allow us to execute equity trades in a timelier, more equitable manner, at an average share price. Missouri Valley Partners, Inc. will typically aggregate trades among clients whose accounts can be traded at a given broker, and generally will rotate or vary the order of brokers through which it places trades for clients on any particular day. Missouri Valley Partners, Inc.'s block trading policy and procedures are as follows:

- 1) Transactions for any client account may not be aggregated for execution if the practice is prohibited by or inconsistent with the client's advisory agreement with Missouri Valley Partners, Inc., or our firm's order allocation policy.
- 2) The trading desk in concert with the portfolio manager must determine that the purchase or sale of the particular security involved is appropriate for the client and consistent with the client's investment objectives and with any investment guidelines or restrictions applicable to the client's account.
- 3) The portfolio manager must reasonably believe that the order aggregation will benefit, and will enable Missouri Valley Partners, Inc. to seek best execution for each client participating in the aggregated order. This requires a good faith judgment at the time the order is placed for the execution. It does not mean that the determination made in advance of the transaction must always prove to have been correct in the light of a "20-20 hindsight" perspective. Best execution includes the duty to seek the best quality of execution, as well as the best net price.
- 4) Prior to entry of an aggregated order, a written order ticket must be completed which identifies each client account participating in the order and the proposed

allocation of the order, upon completion, to those clients.

5) If the order cannot be executed in full at the same price or time, the securities actually purchased or sold by the close of each business day must be allocated pro rata among the participating client accounts in accordance with the initial order ticket or other written statement of allocation. However, adjustments to this pro rata allocation may be made to participating client accounts in accordance with the initial order ticket or other written statement of allocation. Furthermore, adjustments to this pro rata allocation may be made to avoid having odd amounts of shares held in any client account, or to avoid excessive ticket charges in smaller accounts.

6) Generally, each client that participates in the aggregated order must do so at the average price for all separate transactions made to fill the order, and must share in the commissions on a pro rata basis in proportion to the client's participation. Under the client's agreement with the custodian/broker, transaction costs may be based on the number of shares traded for each client.

7) If the order will be allocated in a manner other than that stated in the initial statement of allocation, a written explanation of the change must be provided to and approved by the Chief Compliance Officer no later than the morning following the execution of the aggregate trade.

8) Missouri Valley Partners, Inc.'s client account records separately reflect, for each account in which the aggregated transaction occurred, the securities which are held by, and bought and sold for, that account.

9) Funds and securities for aggregated orders are clearly identified on Missouri Valley Partners, Inc.'s records and to the broker-dealers or other intermediaries handling the transactions, by the appropriate account numbers for each participating client.

10) No client or account will be favored over another.

When directed trades and wrap account trades cannot be aggregated with transactions with other clients, such client orders will generally trade after the aggregated order in a random rotation with other similar orders and may trade last. Further, changes to model portfolios will be communicated after all trading in related strategies is completed.

## **Item 13    Review of Accounts**

### **INVESTMENT SUPERVISORY SERVICES ("ISS") PORTFOLIO MANAGEMENT**

**REVIEWS:** While the underlying securities within Portfolio Management Services accounts are continually monitored, these accounts are formally reviewed ***semi annually***. Accounts are reviewed in the context of each client's stated investment objectives and guidelines. More frequent reviews may be triggered by material changes in variables such as the client's individual circumstances, or the market, political or economic environment.



These accounts are reviewed by: ***The Chief Compliance Officer, Chief Investment Officer and Senior Portfolio Manager***

**REPORTS:** In addition to the monthly statements and confirmations of transactions that clients receive from their custodians, we provide ***upon request***, reports summarizing account performance, balances and holdings.

## **Item 14 Client Referrals and Other Compensation**

### **CLIENT REFERRALS**

Our firm may pay referral fees to independent persons or firms ("Solicitors") for introducing clients to us. Whenever we pay a referral fee, we require the Solicitor to provide the prospective client with a copy of this document (our *Firm Brochure*) and a separate disclosure statement that includes the following information:

- the Solicitor's name and relationship with our firm;
- the fact that the Solicitor is being paid a referral fee;
- the amount of the fee; and
- whether the fee paid to us by the client will be increased above our normal fees in order to compensate the Solicitor.

As a matter of firm practice, the advisory fees paid to us by clients referred by solicitors are not increased as a result of any referral.

### **OTHER COMPENSATION**

Employees of Missouri Valley Partners may receive incentive fees related to new business. These incentive fees are calculated as a percentage of the advisory fee and do not result in any increased fee by the client.

Our firm and/or our officers and representatives are eligible to receive incentive awards (including prizes such as trips or bonuses) for recommending certain types of insurance policies or other investment products that we recommend.

While we endeavor at all times to put the interest of our clients first as part of our fiduciary duty, the possibility of receiving incentive awards creates a conflict of interest, and may affect the judgment of these individuals when making recommendations.

## **Item 15 Custody**

In addition to the periodic statements that clients receive directly from their custodians, we also send account statements directly to our clients when requested. We urge our clients to carefully compare the information provided on these statements to ensure that all account transactions, holdings and values are correct and current.

## **Item 16 Investment Discretion**

Clients may hire us to provide discretionary asset management services, in which case we place trades in a client's account without contacting the client prior to each trade to obtain the client's permission.

Our discretionary authority includes the ability to do the following without contacting the client:

- determine the security to buy or sell; and/or
- determine the amount of the security to buy or sell

Clients give us discretionary authority when they sign a discretionary agreement with our firm, and may limit this authority by giving us written instructions. Clients may also change/amend such limitations by once again providing us with written instructions.

## **Item 17 Voting Client Securities**

We vote proxies for all client accounts; however, you always have the right to vote proxies yourself. You can exercise this right by instructing us in writing to not vote proxies in your account.

We will vote proxies in the best interests of our clients and in accordance with our established policies and procedures. To assist us in this effort, we have adopted the written policies and procedures relating to proxy voting proposed by an independent third party, ISS (an MSCI Brand), and have contracted with ISS to monitor corporate events and to vote the proxies of our Clients in accordance with these written policies and procedures.

These policies and procedures cover a variety of corporate issues, including election of Boards of Directors, proxy contest defenses, auditor ratification, acquisitions and mergers, shareholder rights, capital structure, executive and director compensation, social and environmental issues, and corporate responsibility and accountability.

These policies and procedures are continually reviewed by ISS, and, from time to time, ISS will issue additional proxy voting recommendations or revise previous recommendations. We

will review and approve all such additions/revisions to ensure that the additions/revisions are in the best interest of our clients.

There may be situations where MVP's Clients' proxies will not be voted--e.g. if ISS determines that the cost of voting the proxy exceeds the expected benefit to the Client or if a Client's securities have been lent out by its custodian under the terms of a securities lending agreement between the Client and its custodian.

We believe that the policies and procedures relating to proxy voting it has adopted are in the best interest of its Clients. ISS is well-versed in researching proxy material and has based its recommendations on philosophies with which we feel our Clients would agree. The fact that ISS, an independent third party, is charged with voting the proxies in accordance with a pre-determined set of policies and procedures, with no input from us, ensures that any possible conflicts between the interests of MVP and those of any of our Clients will not influence the manner in which proxies are voted.

It is our policy to direct Clients' custodians to send all proxies to ISS. Missouri Valley Partners verifies that ISS receives the Clients' proxies from the custodians and that ISS votes the proxies.

Clients may obtain a copy of our complete proxy voting policies and procedures by contacting *the firm's Compliance Department at (312) 368-1442*. Clients may request, in writing, information on how proxies for his/her shares were voted. If any client requests a copy of our complete proxy policies and procedures or how we voted proxies for his/her account(s), we will promptly provide such information to the client.

We will neither advise nor act on behalf of the client in legal proceedings involving companies whose securities are held in the client's account(s), including, but not limited to, the filing of "Proofs of Claim" in class action settlements. If desired, clients may direct us to transmit copies of class action notices to the client or a third party. Upon such direction, we will make commercially reasonable efforts to forward such notices in a timely manner.

With respect to ERISA accounts, we will vote proxies unless the plan documents specifically reserve the plan sponsor's right to vote proxies. To direct us to vote a proxy in a particular manner, clients should contact **Tom Dezort** by telephone, email, or in writing.

You can instruct us to vote proxies according to particular criteria (for example, to always vote with management, or to vote for or against a proposal to allow a so-called "poison pill" defense against a possible takeover). These requests must be made in writing. You can also instruct us on how to cast your vote in a particular proxy contest by contacting us at **314-342-7400**.

## **Item 18 Financial Information**

Under no circumstances do we require or solicit payment of fees in excess of \$1,200 per client more than six months in advance of services rendered. Therefore, we are not required to include a financial statement.

Missouri Valley Partners, Inc. has not been the subject of a bankruptcy petition at any time during the past ten years.

**Part 2B of Form ADV: *Brochure Supplement***

Gregory Alan Glidden  
501 North Broadway  
St. Louis, MO 63102  
314-342-7409

Missouri Valley Partners, Inc.  
One Financial Center  
501 N. Broadway  
St. Louis, MO 63102

03/28/2014

This brochure supplement provides information about Gregory Alan Glidden that supplements the Missouri Valley Partners, Inc. brochure. You should have received a copy of that brochure. Please contact Gregory A. Glidden 314-342-7409 if you did not receive Missouri Valley Partners, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Gregory Alan Glidden is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov)

## **Item 2 Educational Background and Business Experience**

**Full Legal Name:** Gregory Alan Glidden      **Born:** 1960

### **Education**

- Indiana University; BS, Finance; 1982
- University of Missouri-St. Louis; Masters, Business Administration; 1989

### **Business Experience**

- Missouri Valley Partners; Chief Investment Officer; from August 2000 to Present
- Missouri Valley Partners; President, 2008-2014

Greg Glidden is Chief Investment Officer of Missouri Valley Partners and a founding partner. In addition to his role as CIO, he serves as the Chairman of the Asset Allocation, Investment Policy, Trade Management and Proxy Voting Committees. He is a member of MVP's Small Cap Management Team, Portfolio Review and Compliance Committees, and is the team's senior healthcare and consumer staples analyst. Prior to joining MVP, Mr. Glidden was a senior investment officer for a St. Louis based investment adviser. During his tenure, he oversaw the development of several investment products, managed mutual funds and portfolios for institutions, and held the position of Director of Research. His direct investment experience exceeds 31 years.

## **Item 3 Disciplinary Information**

Gregory Alan Glidden has no reportable disciplinary history.

## **Item 4 Other Business Activities**

### **A. Investment-Related Activities**

1. Gregory Alan Glidden is not engaged in any other investment-related activities.
2. Gregory Alan Glidden does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

**B. Non-Investment-Related Activities**

Gregory Alan Glidden is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his or her time.

**Item 5 Additional Compensation**

Gregory Alan Glidden does not receive any economic benefit from a non-advisory client for the provision of advisory services.

**Item 6 Supervision**

**Supervisor:** Jim Zemlyak

**Title:** Sr. VP, Treasurer, CFO/Exec. VP & COO

**Phone Number:** 314-342-2228

## Missouri Valley Partners, Inc. (“MVP”) Privacy Policy

### **FACTS: What does MVP do with your personal information?**

**Why?** Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

**What?** The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number, name, address, assets and income,
- Investment goals and objectives, as well as risk tolerance, and
- Account history (including transaction details, securities positions and asset valuations).

When you are no longer our customer, we continue to share your information as described in this notice.

**How?** All financial companies need to share clients’ personal information to run their everyday business. In the section below, we list the reasons financial companies can share their clients’ personal information; the reasons MVP chooses to share; and whether you can limit this sharing.

<b><i>Reasons we can share your personal information:</i></b>	<b><i>Does MVP share this Information?</i></b>	<b><i>Can you limit this sharing?</i></b>
<b>For our everyday business purposes —</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes —</b> to offer our products and services to you	Yes	No
<b>For joint marketing with other financial companies</b>	No	
<b>For our affiliates’ everyday business purposes —</b> information about your transactions and experiences	Yes	No
<b>For our everyday business purposes —</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our affiliates’ everyday business purposes —</b> information about your creditworthiness	No	
<b>For our affiliates to market to you</b>	No	
<b>For our nonaffiliates to market to you</b>	No	

**Questions?** Call us at (314) 342-7400 or go to [www.mvp-stl.com](http://www.mvp-stl.com).



### What We Do:

<b>How does MVP protect my personal information?</b>	To protect your personal information from unauthorized access and use, MVP has taken measures to reasonably ensure that the privacy of your personal information is maintained at all times. These measures include computer safeguards and secured files and buildings. We limit employee access to your information only to those employees that need the information to conduct your transactions. We maintain your privacy even when disposing information that we are no longer required to maintain. Whenever possible, we shred paper documents and records prior to disposal, and/or obliterate any data contained on electronic media in such a manner that the information can no longer be read or reconstructed.
<b>How does MVP collect my personal information?</b>	We collect your personal information, for example, when you: <ul style="list-style-type: none"><li>• complete account opening documents with us, or if we assist you in opening custodial accounts;</li><li>• effect securities transactions for your accounts with us;</li><li>• meet with our personnel in regularly scheduled or unscheduled client meetings; or</li><li>• communicate with our personnel by email, telephone or in writing.</li></ul>
<b>Why can't I limit all sharing?</b>	Federal law gives you the right to limit only: <ul style="list-style-type: none"><li>• sharing for affiliates' everyday business purposes-information about your creditworthiness,</li><li>• affiliates from using your information to market to you, and</li><li>• sharing for nonaffiliates to market to you.</li></ul>

### Definitions:

<b>Affiliates</b>	Companies related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"><li>• Our affiliates include companies with the Stifel name such as our parent, Stifel Financial Corp., and affiliates - Stifel, Nicolaus &amp; Company, Incorporated and Stifel Bank and Trust, as well as other financial companies such as Choice Financial Partners; Century Securities; Miller Buckfire; Montibus; Keefe, Bruyette &amp; Woods; Ziegler Capital Management, LLC; the Thomas Weisel entities; and E.J. De La Rosa &amp; Co., Inc.</li></ul>
<b>Nonaffiliates</b>	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"><li>• MVP does not share information with nonaffiliates so they can market to you.</li></ul>
<b>Joint marketing</b>	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"><li>• MVP has not entered into any joint marketing arrangements with nonaffiliated financial companies.</li></ul>

### **CUSTOMER IDENTIFICATION PROGRAM**

In accordance with the USA PATRIOT Act, Federal law requires all financial institutions, including private investment funds, to obtain, verify, and record information that identifies each individual or entity opening an account. This includes all personal and institutional accounts.

**What This Means for You:** *When you open an account with us, we will ask for your name, address, date of birth, and other information that will allow us to identify you. We may also ask to see your driver's license or other identifying documents.*