

# Morgan Stanley Compensation & Governance Practices

April 2015

## Executive Summary

- Morgan Stanley's Board of Directors unanimously recommends that shareholders vote:
  1. FOR: Non-binding advisory vote approving compensation of named executive officers ("Say on Pay")
    - For the second consecutive year, Morgan Stanley's annual performance for shareholders outperformed all its competitors: 25% total shareholder return versus 3% global peer average
    - In 2014, the Firm continued to make progress on important strategic priorities, including improvement in Wealth Management pre-tax margin, Morgan Stanley U.S. Bank growth, and increased capital return to shareholders
    - As a result, the CEO's total compensation was set at \$22.5 million with shareholder aligned features: 72% is deferred over three years and subject to clawback, and 40% of the total deferred compensation is delivered through future performance oriented equity awards where realization is subject to relative total shareholder returns and achievement of Firm return on equity (ROE) targets over a three-year period
  2. FOR: Increase in shares available for grant under the 2007 Equity Incentive Compensation Plan (EICP) by 25 million shares
    - These shares will be sufficient to maintain employee / shareholder alignment by having deferred equity as the major component of deferred compensation
    - The 25 million shares requested is less than the net number of shares bought back since 2013 through the share repurchase program
  3. FOR: The election of all Director nominees
  4. FOR: The ratification of Deloitte & Touche LLP's appointment as the Firm's independent auditor
- Morgan Stanley's Board of Directors unanimously recommends that shareholders vote:
  1. AGAINST: Proposal to publish special annual report on lobbying expenses. MS already prohibits corporate political contributions in the U.S., even when permitted by law, and provides all lobbying disclosures required by federal and state law. MS participates in trade associations that represent its interests, and now discloses principal memberships on its website
  2. AGAINST: Proposal to amend company bylaws to exclude votes to abstain from vote counts. The option to vote "abstain" and have that vote counted is clearly disclosed, valued by shareholders, and considered good corporate governance
  3. AGAINST: Proposal to publish a report identifying "senior officers" eligible for vesting of deferred equity compensation for government service and related dollar amounts. MS permits all employees to enter government service without forfeiting previously awarded deferred compensation if certain conditions are met, and already clearly discloses the potential estimated dollar amounts for its named executive officers in the proxy statement

1. 2014 CEO Target Compensation Range

## Morgan Stanley's Compensation, Management Development and Succession (CMDS) Committee Uses a Principles Driven Approach to Determine Executive Compensation

1

### Establish a Target Range of Compensation

- Consistent with the approach in 2013, a target compensation range for Morgan Stanley's CEO was set by the CMDS Committee at the beginning of 2014. In setting the compensation range, the CMDS Committee considered historical 2013 compensation at peer firms, among other factors

2

### Compensation Based on Performance

- The compensation awarded to the CEO within the target range is based on Firm performance for shareholders and the achievement of the Company's strategic and financial objectives

3

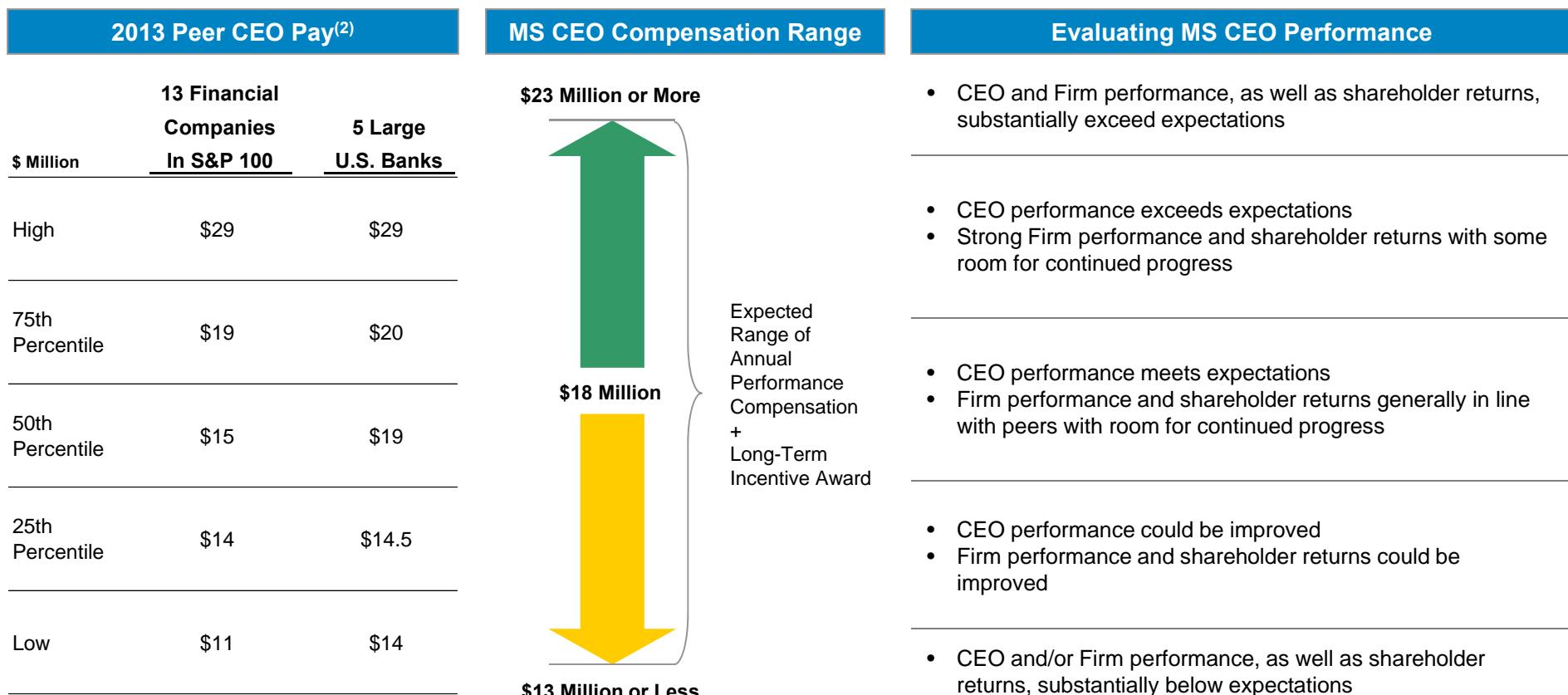
### Compensation Structure is Aligned with Shareholders' Interests

- In total, 72% of CEO compensation is deferred over a period of three years and is subject to market, cancellation, and clawback risk
- 67% of CEO deferred compensation is delivered through deferred equity awards to ensure alignment with shareholders' interests
- 40% of CEO deferred compensation is long-term incentive compensation, which is three-year forward-looking and tied to both relative shareholder returns and return on equity

## 1. 2014 CEO Target Compensation Range

# Evaluating CEO Performance and Determining Compensation

- At the start of 2014, the CMDS Committee established a 2014 CEO target compensation range of \$13 million or less to \$23 million or more. Consistent with the approach in 2013, this range was informed by historical compensation at peer firms of similar size, scope, and complexity (i.e., five large U.S. banks as well as eight other leading financial companies in the S&P 100 index<sup>(1)</sup>), among other factors
- The matrix below provides the established framework to determine the 2014 CEO compensation, within the target range of up to \$23 million or more for superior performance and down to \$13 million or less for subpar performance



2. Factors for Consideration in Setting 2014 CEO Compensation

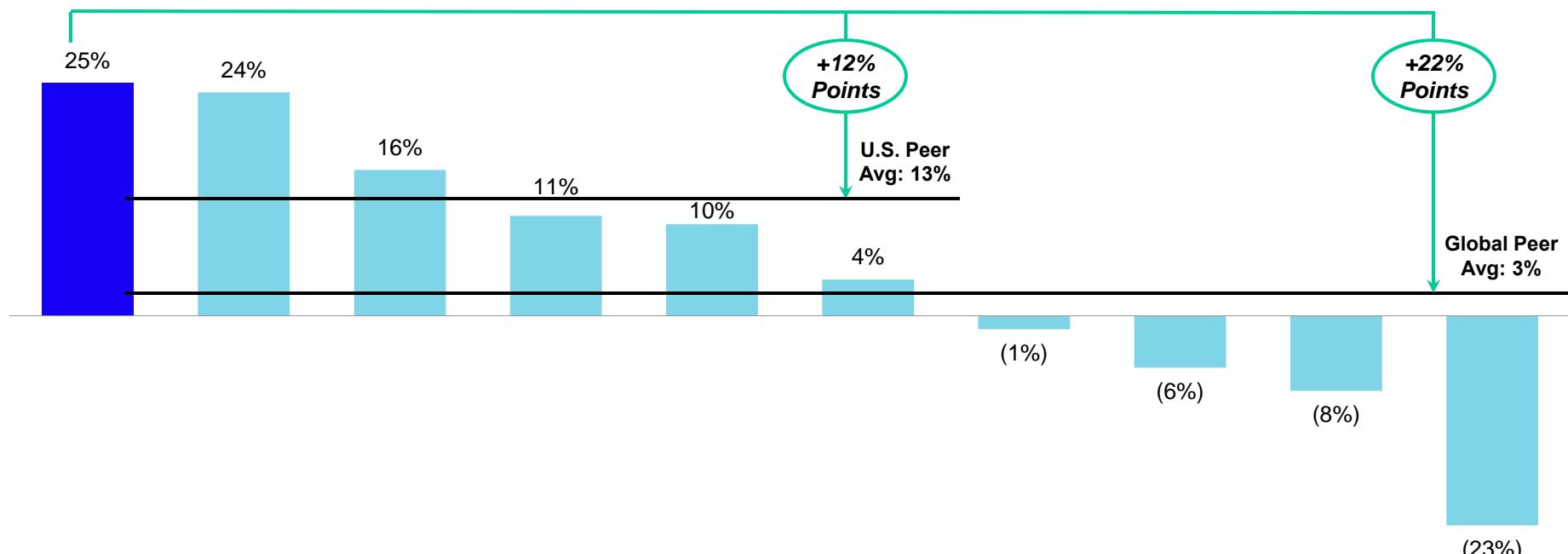
A. Shareholder Return

## Morgan Stanley's 2014 Total Shareholder Return Was Strong and Outperformed Peers for the Second Consecutive Year

- Morgan Stanley's shareholder performance continued to be strong – both on an absolute basis (+25%) and relative to peers

Morgan Stanley and Peer Total Shareholder Return<sup>(1)</sup>

% Total Shareholder Return



Morgan  
Stanley

Wells  
Fargo

Bank of  
America

Goldman  
Sachs

JPMorgan  
Chase

Citigroup

UBS

Credit Suisse

Barclays

Deutsche  
Bank

Source Bloomberg

Note

1. Total shareholder return is the change in share price over a period of time plus the dividends paid during such period, expressed as a percentage of the share price at the beginning of such period

Morgan Stanley

2. Factors for Consideration in Setting 2014 CEO Compensation

B. Strategic Progress

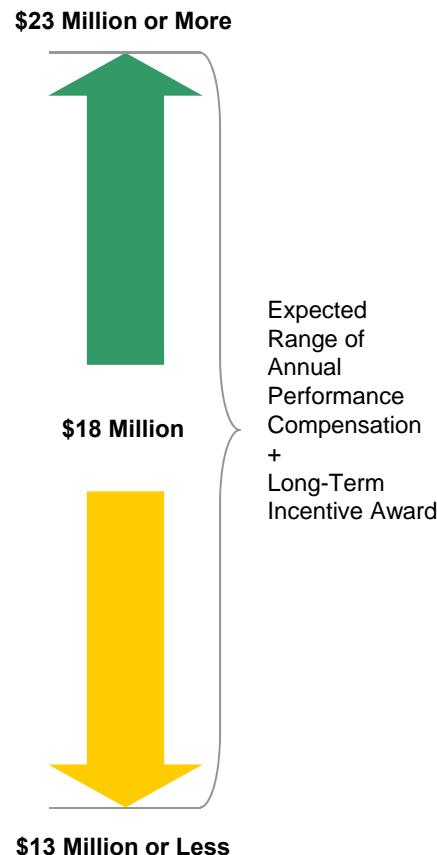
## Morgan Stanley Continued to Make Progress on Important Strategic Objectives in 2014

Progress on Strategic Objectives in 2014		
Objectives	Status	Comment
1. Continue to improve Wealth Management margins through cost discipline and revenue growth	On Track	<ul style="list-style-type: none"> <li>Increased Wealth Management pre-tax margin<sup>(1)</sup> from 18% in 2013 to 20% in 2014</li> <li>On track to achieve stated goal of 22-25% by year-end 2015</li> </ul>
2. Improve Fixed Income and Commodities ROE: <ul style="list-style-type: none"> <li>– RWA reductions</li> <li>– Strategic solution for Commodities</li> </ul>	Resized, Reshaped and More Being Done	<ul style="list-style-type: none"> <li>Reduced Basel III RWAs<sup>(2)</sup> in Fixed Income and Commodities from \$280 billion at year-end 2012 to \$210 billion at year-end 2013 and \$188 billion at year-end 2014 (excluding lending)</li> <li>On track to achieve year-end 2015 target of &lt;\$180 billion</li> <li>Sold / Divested TransMontaigne Inc. and CanTerm Canadian Terminals. Committed to selling Global Oil Merchanting business</li> </ul>
3. Additional expense reductions and improvement in expense ratios	On Track	<ul style="list-style-type: none"> <li>Non-compensation efficiency ratio (adjusted non-compensation expenses / net revenue) improved from 30% in 2013 to 29% in 2014<sup>(3)</sup></li> <li>Institutional Securities incentive compensation restructured in order to reduce compensation / net revenue ratio to 39% or less starting in 2015</li> </ul>
4. Progress regarding Morgan Stanley-specific growth opportunities: most notably, the U.S. Bank	On Track	<ul style="list-style-type: none"> <li>Combined U.S. Bank assets increased 21%, from \$125 billion at year-end 2013 to \$151 billion at year-end 2014</li> <li>Combined U.S. Bank loan balances<sup>(4)</sup> grew 70%, from \$35.0 billion at year-end 2013 to \$59.6 billion at year-end 2014</li> <li>Increased payout ratio from 24% in 2013 to 30% in 2014</li> </ul>
5. Steadily increase capital return to shareholders	On Track	<ul style="list-style-type: none"> <li>Received a non-objection from the Federal Reserve for the Company's 2014 capital plan to repurchase up to \$1 billion of common stock through 1Q 2015 and increase the quarterly common stock dividend from \$0.05 to \$0.10 beginning in 2Q 2014</li> </ul>
6. Achieve returns that meet and exceed cost of capital	On Track	<ul style="list-style-type: none"> <li>Improved ROE excluding the impact of DVA<sup>(5)</sup>, and the subsequent event in 2014<sup>(6)</sup>, from 5% in 2013 to 8% in 2014, making strong progress toward 10%+ goal</li> </ul>

2. Factors for Consideration in Setting 2014 CEO Compensation

## 2014 CEO Compensation Was Based on the Compensation Committee's Assessment of CEO and Morgan Stanley's Performance

### MS CEO Compensation Range



### Evaluating MS CEO Performance

- CEO and Firm performance, as well as shareholder returns, substantially exceed expectations
- CEO performance exceeds expectations
- Strong Firm performance and shareholder returns with room for continued progress
- CEO performance meets expectations
- Firm performance and shareholder returns generally in line with peers with room for continued progress
- CEO performance could be improved
- Firm performance and shareholder returns could be improved
- CEO and/or Firm performance, as well as shareholder returns, substantially below expectations

### 2014 MS CEO Compensation Decision



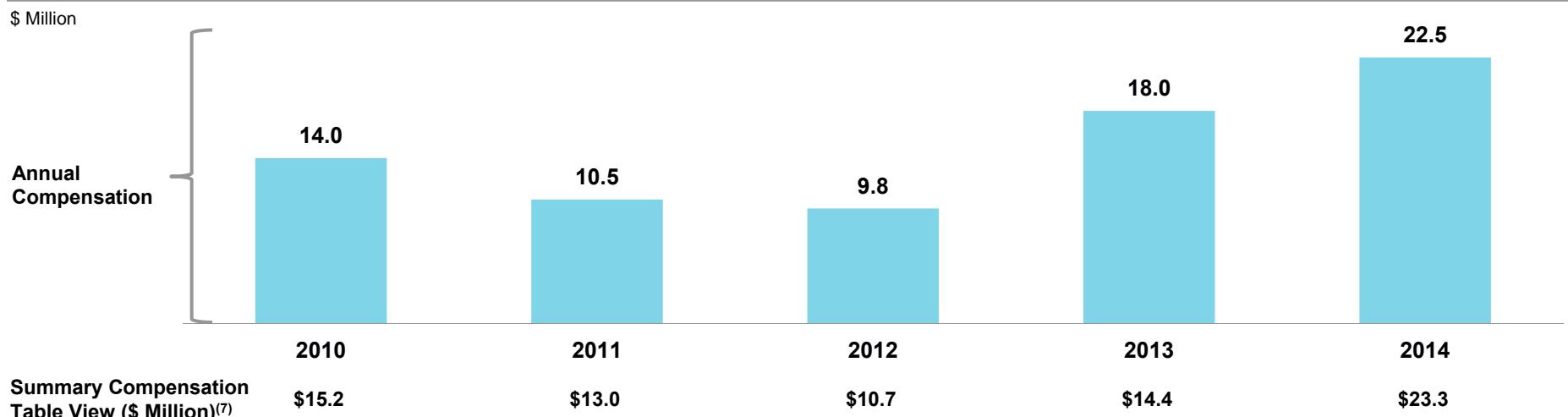
- Morgan Stanley's shareholder performance extremely strong – #1 compared to both its U.S. and global peers
- CEO performance outstanding – as MS continued to successfully execute strategy set by CEO
- Good progress (excluding the impact of the subsequent event) with room for continued improvement on Return on Equity

2. Factors for Consideration in Setting 2014 CEO Compensation

## Morgan Stanley CEO Compensation Remains Aligned With Performance

- Due to outstanding CEO performance and strong shareholder returns, the CMDS committee approved CEO compensation of \$22.5 million in 2014 (25% year-over-year change in line with shareholder returns). On February 25, 2015, following the CMDS Committee's assessment of Morgan Stanley's 2014 performance for compensation purposes in January 2015, legal reserves were increased by \$2.8 billion for legacy (pre-2008) residential mortgage matters. The CMDS Committee subsequently determined that its 2014 compensation decision for the CEO should not change

### MS CEO Compensation 2010 – 2014



<u>Total Shareholder Return</u>					
MS	(7%)	(44%)	28%	65%	25%
Global Peer Average <sup>(8)</sup>	1%	(33%)	41%	27%	3%
U.S. Peer Average <sup>(8)</sup>	10%	(36%)	54%	36%	13%
S&P 500 Fin. Index	12%	(17%)	29%	36%	15%
<u>MS Reported ROE</u>	9%	4%	(0%)	4%	5% (9%)
<u>MS ROE Excl. DVA</u>	10%	(0.3%)	5%	5%	4% (8%)

Excluding impact of subsequent event

### 3. 2014 CEO Compensation Structure and Governance

## Morgan Stanley Changed Its Compensation Deferral Policy in 2014 to Reduce Ongoing Fixed Obligations and Compensation / Net Revenue Ratios, While Maintaining Substantial Deferral Levels

### Change in Compensation Structure

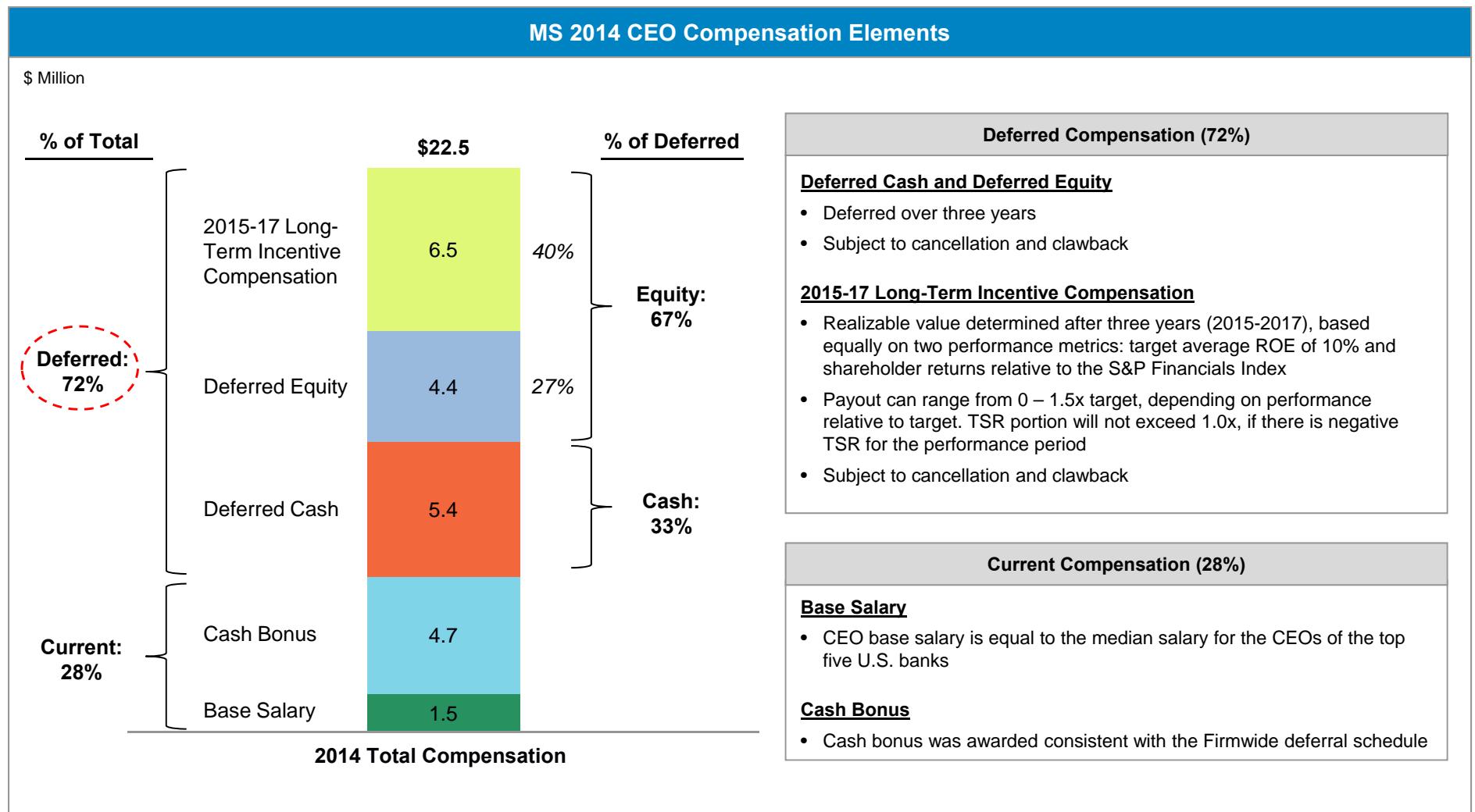
- On December 1, 2014, the Compensation, Management Development and Succession Committee approved a reduction in average discretionary incentive compensation deferral from a baseline of approximately 80% in 2013 to approximately 50% in 2014 (with more highly compensated employees continuing to be subject to higher deferral levels)
- This change in Morgan Stanley's deferral policy:
  - Affects employees receiving discretionary deferred compensation, including the CEO
  - Reflects the stability of the franchise
  - Reduces the overhang of prior-year deferrals, thereby lowering future year compensation / net revenue ratios and fixed obligations in Institutional Securities, which accounts for nearly 80% of Firmwide deferred compensation
- Morgan Stanley's new deferral level is more consistent with deferral levels of its global peers and remains at the high end of historical deferral levels of its U.S. peers

### Target Compensation / Net Revenue Ratio<sup>(1)</sup>

Institutional Securities	$\leq 39\% \text{ in 2015}$
Wealth Management	$\leq 55\% \text{ over time}$
Investment Management	$\leq 40\% \text{ over time}$

3. 2014 CEO Compensation Structure and Governance

72% of 2014 CEO Compensation Is Deferred and 40% of Deferred Compensation Is Directly Linked to Future Performance



## Structure of CEO Compensation Results in Strong Alignment With Shareholder Interests

Compensation Element	Comment
<b>1 Substantial deferral of above base compensation</b>	<ul style="list-style-type: none"><li>72% of total CEO compensation is deferred over three years</li></ul>
<b>2 Clawbacks</b>	<ul style="list-style-type: none"><li>Clawback covers material adverse outcomes, even absent misconduct</li></ul>
<b>3 Performance-based long-term incentive award remains a significant portion of total deferred compensation</b>	<ul style="list-style-type: none"><li>40% of total CEO deferred compensation is performance-based long-term incentive awards</li><li>Maximum payout for superior performance relative to target is 1.5x, minimum payout is 0x</li></ul>
<b>4 Equity-based compensation is a significant portion of total deferred compensation</b>	<ul style="list-style-type: none"><li>67% of total CEO deferred compensation is equity-based</li></ul>
<b>5 Share retention requirement</b>	<ul style="list-style-type: none"><li>NEOs and other Operating Committee members must retain at least 75% of equity awards granted during tenure on the Operating Committee (less allowances for option exercise and taxes)</li></ul>
<b>6 Prohibited from hedging, selling short, or trading derivatives</b>	<ul style="list-style-type: none"><li>NEOs and other Operating Committee members are prohibited from engaging in hedging strategies, selling short or trading derivatives with Company securities</li></ul>
<b>7 Change-in-control</b>	<ul style="list-style-type: none"><li>No automatic vesting on change-in-control. Double trigger in place since 2007 (i.e., change in control and termination within 18 months of change in control required for vesting)</li></ul>
<b>8 No excise tax gross-up</b>	<ul style="list-style-type: none"><li>In 2013, CEO employment letter was amended to eliminate a clause dating back to his hire in 2006 that obligated Morgan Stanley to gross-up any excise taxes due on payments resulting from a change-in-control of Morgan Stanley</li></ul>

#### 4. EICP Share Request Proposal

## Overview of EICP Share Request Proposal

### Proposal

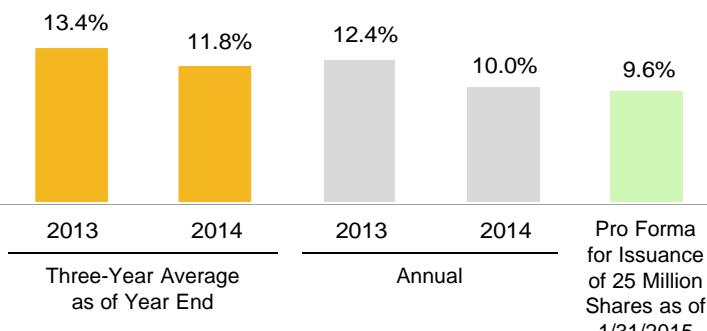
- The Board of Directors recommends adding 25 million shares to the EICP

### Rationale

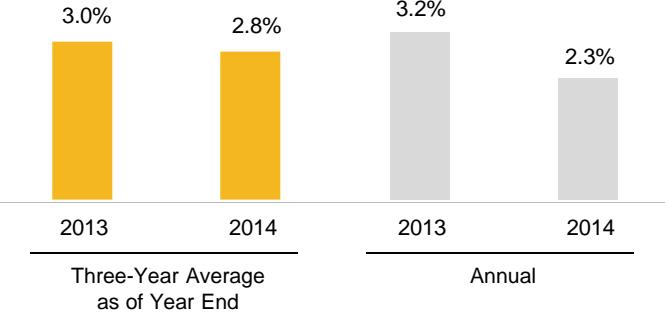
- Morgan Stanley believes that a portion of employee compensation should be awarded in shares to align employee and shareholder interests
- The Company last amended the plan in 2013 and requested 30 million shares, which 80% of voting shareholders approved
- The Company strives to maximize employee and shareholder alignment, while minimizing dilution. Since the last amendment to the plan, the Company re-initiated a share repurchase program in 2013 with regulatory approval
- The Company is requesting additional 25 million shares, which is less than the 47 million shares repurchased since 2013
- Furthermore, the company recently announced a \$3.1 billion share repurchase program (85 million shares at \$36.31 closing price on March 23, 2015)

### Impact

#### Overhang<sup>(1)</sup>



#### Burn Rate<sup>(2)</sup>



## 5. Corporate and Risk Governance Highlights

# Morgan Stanley's Board of Directors Has Relevant and Diverse Experience

- The Board of Directors has a diverse set of complementary skills, attributes, and perspectives. The Board has elected five new directors in the past two years and upon election at the 2015 annual meeting of shareholders, the average tenure of the Board will be approximately five years. Eleven director nominees are independent and the expansive role of the Independent Lead Director constitutes a counterbalance to the Chairman and CEO, who is the only Management director

Board Members	Select Experience <sup>(1)</sup>	Board Members	Select Experience <sup>(1)</sup>
<b>James Gorman</b> <i>Chairman and CEO (2010)</i>	<ul style="list-style-type: none"> <li>Previously President of MS, President of MS Wealth Management and Co-Head of Strategic Planning</li> </ul>	<b>Hutham S. Olayan</b> <i>Director (2006)</i>	<ul style="list-style-type: none"> <li>Currently senior executive and director of The Olayan Group and President &amp; CEO of Olayan America Corp.</li> </ul>
<b>Erskine B. Bowles</b> <i>Independent Lead Director (2005)</i>	<ul style="list-style-type: none"> <li>Previously Co-Chair of National Commission on Fiscal Responsibility and Reform, President of University of North Carolina, White House Chief of Staff</li> </ul>	<b>James W. Owens</b> <i>Nominating &amp; Governance Chair (2011)</i>	<ul style="list-style-type: none"> <li>Previously Chairman and CEO of Caterpillar Inc.</li> </ul>
<b>Thomas H. Glocer</b> <i>Operations &amp; Technology Chair (2013)</i>	<ul style="list-style-type: none"> <li>Previously CEO of Thomson Reuters and M&amp;A lawyer at Davis Polk &amp; Wardwell</li> </ul>	<b>Ryosuke Tamakoshi</b> <i>Director (2011)</i>	<ul style="list-style-type: none"> <li>Currently Senior Advisor of The Bank of Tokyo-Mitsubishi UFJ, Ltd.</li> <li>Previously Chairman of Mitsubishi UFJ Financial Group</li> </ul>
<b>Robert H. Herz</b> <i>Audit Chair (2012)</i>	<ul style="list-style-type: none"> <li>Currently President of Robert H. Herz LLC</li> <li>Previously Chairman of Financial Accounting Standards Board and member of the International Accounting Standards Board</li> </ul>	<b>Masaaki Tanaka</b> <i>Director (2011)</i>	<ul style="list-style-type: none"> <li>Currently Deputy President of Mitsubishi UFJ Financial Group (MUFG)</li> <li>Previously Resident Managing Officer for the U.S. for MUFG and President and CEO of UnionBanCal Corporation</li> </ul>
<b>Klaus Kleinfeld</b> <i>Director (2012)</i>	<ul style="list-style-type: none"> <li>Currently CEO of Alcoa Inc.</li> <li>Previously President and COO of Alcoa Inc., CEO and President of Siemens AG</li> </ul>	<b>Dr. Laura D. Tyson</b> <i>Director (1997)</i>	<ul style="list-style-type: none"> <li>Previously Dean of London Business School and Haas Business School, President's National Economic Advisor</li> <li>Currently professor of Business Administration and Economics at Haas Business School</li> </ul>
<b>Jami Miscik</b> <i>Director (2014)</i>	<ul style="list-style-type: none"> <li>Currently President and Vice Chairman of Kissinger Associates</li> <li>Previously Global Head of Sovereign Risk at Lehman Brothers, Deputy Director of Intelligence at the CIA</li> </ul>	<b>Rayford Wilkins, Jr.</b> <i>Director (2013)</i>	<ul style="list-style-type: none"> <li>Previously CEO of Diversified Businesses at AT&amp;T</li> </ul>
<b>Donald T. Nicolaisen</b> <i>CMDS Chair (2006)</i>	<ul style="list-style-type: none"> <li>Previously Chief Accountant for the SEC, Senior Partner at PricewaterhouseCoopers</li> </ul>	<b>Perry Traquina</b> <i>Director Nominee</i>	<ul style="list-style-type: none"> <li>Previously Chairman, CEO, and Managing Partner of Wellington Management Company</li> </ul>

Year in parenthesis indicates year in which director joined Board

## 5. Corporate and Risk Governance Highlights

# Morgan Stanley Is Committed to Maintaining Best in Class Governance Practices

## Governance Highlights

- Shareholders who own at least 25% of common stock have the ability to call a special meeting of shareholders
- There are no supermajority vote requirements in our charter or bylaws
- All directors elected annually by majority vote standard
- We do not have a “poison pill” in effect
- The Board oversees the Company’s strategy and annual business plans as well as the Firm’s practices and procedures relating to culture, values and conduct

## Risk Governance

- The Risk Committee has oversight of major risk exposures, including market, credit, operational, liquidity, funding, reputational and franchise risk
- The Board has approved an Enterprise Risk Management (ERM) framework that consists of management committees that report regularly to the Board through the Firm Risk Committee chaired by the CEO. Recently, the Culture, Values, and Conduct Committee was added to the ERM framework
- Chief Risk Officer reports to CEO and Board Risk Committee and regularly reviews risk matters with the Risk Committee and the full Board
- Chief Risk Officer reviews incentive compensation arrangements with CMDS Committee to confirm they do not encourage excessive or unnecessary risk-taking
- Chief Risk Officer participates in review process for evaluating situations that could require clawback of previously awarded compensation or reduction of current year compensation

## 6. Shareholder Proposal

### A. Special Report on Lobbying

# Morgan Stanley's Board of Directors Recommends Shareholders Vote Against Proposal to Publish Special Annual Report on Lobbying Expenses

### Reasons to Vote "Against"

- Morgan Stanley already publicly discloses lobbying costs under the federal Lobbying Disclosure Act and state and local laws where required – creating a separate report is not necessary and would not be an effective use of corporate resources
- Morgan Stanley prohibits corporate political contributions in the U.S., including contributions to “Super PACs” – even when permitted to do so by law. Morgan Stanley publishes a report on its website demonstrating compliance with this prohibition
- Morgan Stanley instructs the U.S. trade associations to which it belongs not to use payments made by Morgan Stanley for political activities, consistent with our policy
- Morgan Stanley participates in trade associations and industry groups that represent the interests of the financial services industry and the broader business community and now discloses principal U.S. trade association memberships on its website

## 6. Shareholder Proposal

### B. Vote Counting Methodology

# Morgan Stanley's Board of Directors Recommends Shareholders Vote Against Proposal to Amend Company Bylaws to Exclude Votes to Abstain from Vote Counts

### Reasons to Vote "Against"

- Shareholder and company-sponsored proposals require a majority vote in favor for the proposal to be approved. In this context, shareholders who choose to vote can vote "for", "against" or "abstain"
- Consistent with the default treatment under Delaware law, Morgan Stanley counts the votes of shareholders who vote "abstain" in the denominator when calculating percentage of support for the proposal. This standard applies identically and equally to shareholder proposals and company proposals
- Morgan Stanley clearly discloses the vote treatment and effect of abstentions in the proxy statement. Shareholders are informed that if they "abstain" on a proposal, their intent will be honored and such abstention will have the same practical effect as an "against" vote
- Not counting abstentions would lower the approval standard for proposals. Morgan Stanley's Board of Directors believes that as a matter of good governance, a majority of shareholders should affirmatively vote "for" an item

## 6. Shareholder Proposal

### C. Vesting for Gov't Services

Morgan Stanley's Board of Directors Recommends Shareholders Vote Against Proposal to Publish a Report Identifying "Senior Officers" Eligible for Vesting of Deferred Equity Compensation for Government Service and Related Dollar Amounts

#### Reasons to Vote "Against"

- Morgan Stanley's Governmental Service Termination clause reinforces Morgan Stanley's culture of public service and is aligned with the long-term interests of Morgan Stanley and our shareholders in attracting and retaining talented employees
- All employees are subject to Morgan Stanley's Governmental Service Termination clause, which serves to avoid conflicts of interest and only applies when employees are prohibited from owning Morgan Stanley stock by a government entity
- Any awards vested and paid upon governmental service are based on an employee's past performance and remain subject to clawback if the employee triggers a cancellation event, including competitive activity
- Morgan Stanley's publicly filed proxy statement already fully discloses the equity awards, and their potential estimated dollar amounts, held by its named executive officers that would vest due to governmental service

# Endnotes

**The following notes are an integral part of the Company's financial and operating performance described in this presentation:**

## General

- A detailed analysis of the Company's financial and operational performance for 2014 is contained in the Management's Discussion and Analysis of Financial Condition and Results of Operations in Part II, Item 7 of the Company's Annual Report on Form 10-K for the year ended December 31, 2014 (2014 Form 10-K)
- Pre-tax margin, return on equity from continuing operations, and return on equity from continuing operations excluding the impact of DVA are non-GAAP financial measures that the Company considers useful measures for investors to assess operating performance. For further information regarding these measures, see pages 57-61 of the 2014 Form 10-K
- When used herein, "subsequent event" refers to the increase in legal reserves for a legacy (pre-2008) residential mortgage settlement and other legacy residential mortgage matters as reported on page 87 of the 2014 Form 10-K. On February 25, 2015, the Company reached an agreement in principle with the United States Department of Justice, Civil Division and the U.S. Attorney's Office for the Northern District of California, Civil Division (collectively, the "Civil Division") to pay \$2.6 billion to resolve certain claims that the Civil Division indicated it intended to bring against the Company related to legacy residential mortgage matters. In connection with the resolution of this matter, the Company, subsequent to the announcement of the Company's 2014 earnings on January 20, 2015, increased previously established legal reserves for this settlement and other legacy residential mortgage matters by \$2.8 billion, which increased Other Expenses and decreased income from continuing operations by \$2.7 billion for the year ended December 31, 2014

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1. Pre-tax margin is calculated as income (loss) from continuing operations as a percentage of net revenues
2. The Company calculates its Basel III RWAs under the Basel III Advanced Approach final rules
3. Non-compensation efficiency ratio is calculated as adjusted non-compensation expenses, divided by net revenues excluding the impact of DVA. The non-compensation efficiency ratio is a non-GAAP financial measure that the Company considers to be a useful measure for investors to assess period to period operating performance. Adjusted non-compensation expenses are calculated as non-compensation expenses, less certain legal and other expenses. The reconciliation of adjusted non-compensation expenses (non-GAAP) to reported non-compensation expenses (GAAP) is as follows (amounts are presented in millions):

	<b>2013</b> (\$)	<b>2014</b> (\$)
Adjusted non-compensation expenses – Non-GAAP	9,791	9,847
Increase in legal expenses, 2013 and 2014, respectively, over 2012	1,554	3,013
Investments/impairments/write-offs	313	--
Non-compensation expenses – GAAP	11,658	12,860

## Endnotes (cont'd)

### Page 6 (cont'd)

4. U.S. Bank loan balances include loans held for investment and loans held for sale and exclude loans at fair value, which are included in trading assets in the Company's consolidated statements of financial condition
5. DVA represents the change in fair value of certain of the Company's long-term and short-term borrowings outstanding resulting from the fluctuation in the Company's credit spreads and other credit factors. The Company believes that most investors assess its results exclusive of DVA
6. To determine the return on equity from continuing operations excluding the impact of DVA and the subsequent event, which is a non-GAAP measure, both the numerator and denominator were adjusted to exclude the impact of a subsequent event. The impact of the subsequent event on the return on equity measure was approximately 400 basis points

### Page 8

7. The Summary Compensation Table view (format specified by the SEC) represents cash compensation for the respective year (base salary, cash bonus, and deferred cash bonus) and equity awards granted in January of the respective year for prior year performance (e.g., 2014 compensation includes equity awards granted in January 2014 as part of the 2013 compensation cycle)
8. Global peer group includes U.S. peers: Bank of America, Citi, Goldman Sachs, J.P. Morgan, Wells Fargo; and Non-U.S. peers: Barclays, Credit Suisse, Deutsche Bank, UBS
9. To determine the return on equity from continuing operations excluding the impact of the subsequent event and the return on equity from continuing operations excluding the impact of DVA and the subsequent event, all non-GAAP measures, both the numerators and denominators were adjusted to exclude the impact of the subsequent event. The impact on both return on equity measures was approximately 400 basis points

## Notice

The information provided herein may include certain non-GAAP financial measures. The reconciliation of such measures to the comparable GAAP figures are included in the Company's Annual Report on Form 10-K for the year ended December 31, 2014, which is available on [www.morganstanley.com](http://www.morganstanley.com), or within this presentation. The endnotes on pages 18 and 19 are an integral part of this presentation.

This presentation may contain forward-looking statements. You are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date on which they are made, which reflect management's current estimates, projections, expectations or beliefs and which are subject to risks and uncertainties that may cause actual results to differ materially. For a discussion of risks and uncertainties that may affect the future results of the Company, please see the Company's Annual Report on Form 10-K for the year ended December 31, 2014.

The statements in this presentation are current only as of their respective dates.