

ABOUT GO RED FOR WOMEN

Go Red For Women,[®] powered by the American Heart Association's research, educates and connects millions of women of all ages. With one out of three women still dying from heart disease, we continue to fight this Number 1 killer by helping women turn simple choices into lifesaving actions. Whether it's eating healthier, exercising more, reducing our cholesterol or quitting smoking, Go Red helps women make these choices for themselves and each other.

ABOUT THE GO RED WOMEN'S LEADERSHIP SERIES

Go Red For Women captures the energy, passion and spirit of women to band together and speak out against a silent killer. Designed to celebrate the power and authentic voice of women, their influence and strength in numbers, Go Red For Women is gaining momentum as more and more leaders are adding their voices to the American Heart Association's call for action and change. A "Go Red" woman is passionate and empowered, and this new *Go Red Women's Leadership Series* is designed to foster her success by providing exclusive professional development, education, inspiration and networking opportunities.

ABOUT AMERICAN HEART ASSOCIATION

Founded in 1924, the American Heart Association is the nation's oldest and largest voluntary health organization dedicated to building healthier lives, free of heart disease and stroke. To help prevent, treat and defeat these diseases—America's No. 1 and No. 3 killers—we fund cutting-edge research, conduct lifesaving public and professional educational programs, and advocate to protect public health.

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2012-PS-1 January 2012